

## **808 Line Expands with Launch of CANZ Bluetooth Wireless Speakers Little Speakers, Big Sound!**

**HAUPPAUGE, NY – October 15, 2013** – VOXX Accessories Corporation announced today the expansion of its 808 Audio product line to include 808 CANZ Bluetooth Wireless Speakers.

“Our goal is to make speakers that sound as good as they look. We make stuff that we want to use ourselves. Canz are a representation of that,” said David Geise, President of VOXX Accessories Corporation. “This new product has been engineered to deliver the high performance sound that consumers have come to expect from premium audio products, without the outrageous price. That’s what the 808 brand is all about.”

In its entirety, the 808 line of studio quality headphones and speakers provides high performance audio at a reasonable price. Not only do the products in the 808 line enhance your listening experience, but they let you *feel* the music and *hear it like never before*. PC Magazine praised the Canz speakers for being “an extremely affordable Bluetooth portable speaker...offering a solid audio experience.”

Smaller than a soda can, 808 CANZ Bluetooth Wireless Speakers provide big sound in a little package.



Studio quality sound and intense bass radiate from these tiny, rechargeable, can-shaped speakers, which support Bluetooth v2.1 and also include a 3.5 audio line input for versatile listening options. With a range of 30 feet and a battery life of 5-6 hours (at a normal volume), 808 CANZ are a convenient option to listen to music anywhere without sacrificing sound quality.

808 CANZ Bluetooth Wireless Speakers (\$34.99 MSRP) are available in red, blue and silver from major retailers including Wal\*Mart, Sam’s Club and Office Depot.

Like us on our Facebook Page: [808 Headphones](#)

The [808 Line of Headphones](#) is marketed by VOXX Accessories Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an 808 Dealer in the US, email us at: [newaccountsinfo@audiovox.com](mailto:newaccountsinfo@audiovox.com)

For more information about 808 headphones, please visit: [www.808audio.com](http://www.808audio.com).

### **About VOXX Accessories Corporation (VAC):**

VOXX Accessories Corporation (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of premium speaker systems, consumer electronics products and consumer electronics accessories. The Company is the number one, premium high-end loudspeaker company in the world, the number one universal remote supplier and is also a recognized leader in the marketing of connectivity and antenna products. Its’ extensive distribution

network includes power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

[VOXX Accessories Corporation](#) possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Jensen®](#), [Terk®](#), [Acoustic Research®](#), [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at <http://www.voxxintl.com/> and click on [RCA](#) or [Acoustic Research](#) for specific product info.

#### **About Audiovox Electronics Corporation (AEC):**

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \("OEMs"\)](#), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#) and [Excalibur®](#).

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at [www.audiovoxproducts.com](http://www.audiovoxproducts.com).

#### **About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox®](#), [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Acoustic Research®](#), [Jamo®](#), [Energy®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Hirschmann Car Communication®](#) and [Oehlbach®](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

#### **Safe Harbor Statement**

*Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statements. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited*

*to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the automotive, premium audio and consumer accessories businesses; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; foreign currency fluctuations and concerns regarding the European debt crisis; restrictive debt covenants; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2013.*

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