

## FOR IMMEDIATE RELEASE

## Klipsch Group Promotes Two Marketing Leaders

**INDIANAPOLIS (May 5, 2014)** — Klipsch Group, Inc., owner of the Klipsch, Energy and Jamo audio brands, today announces the promotion of its own Jill Escol and Matt Sommers into new leadership roles. Boasting 30 years of combined experience from within the company, Escol and Sommers will play a key role in how Klipsch is marketed and presented on a global scale.

"With these two guiding the direction of our marketing and communications efforts, I am positive we will have a competitive edge in the marketplace," said Paul Jacobs, CEO of Klipsch Group. "We are confident in the expertise they have acquired and fortunate to have developed such talent within the organization."

Moving from director of marketing to global communications director, Escol will focus her efforts on the development of the Klipsch Group brand voices. She will lead the growing areas of public relations, communications and the overall brand experience from a strategic perspective. As a 12-year employee who has managed trade shows, events as well as the company's three brands and their relevant images, she will direct company resources to expand Klipsch Group's reach and streamline its message worldwide. Prior to joining Klipsch in 2002, Escol spent five years with Citizens Energy Group as the advertising and sales promotions specialist.

"I am proud to work for a company whose products truly inspire people," said Escol. "I look forward to my new role and sharing all the exciting endeavors happening at Klipsch Group with passionate listeners around the globe."

Sommers has been promoted to vice president of marketing and creative strategies after serving as the company's creative director since returning to the company in 2013. He brings over 25 years of consumer electronics industry experience, 16 of them as a Klipsch employee from 1991 to 2007, as well as another six years at the helm of his own advertising agency. Sommers will develop and implement the vision for all Klipsch Group brands by leading the marketing department and maximizing strategic partnerships. In addition to Klipsch Group, he has held creative leadership roles for NUVO, Inc., Shane Co.<sup>®</sup> and mediumFUSION.

"Klipsch is in my DNA," said Sommers. "I truly believe in what we make and who we are as a company. I'm excited by the opportunity to shape our image and look forward to taking that message to a larger stage. It is my goal to ensure that this great American speaker company enjoys success for decades to come."

For more information on Klipsch Group's brands and their relevant product offerings, visit <u>Klipsch.com</u>, <u>Energyspeakers.com</u> and <u>Jamo.com</u>.

## About Klipsch Group, Inc.

Klipsch Group, Inc. (KGI) is a leading global manufacturer of premium sound solutions for the consumer and professional markets. With the legendary Klipsch, Jamo and Energy brands under its corporate umbrella, KGI offers more than 160 collective years of superior engineering and world-class research and development experience. Today, KGI is responsible for the sales of hundreds of premium speakers for every lifestyle, application and budget. The company's diverse product portfolio encompasses home theater, professional cinema, installed whole-house contracting, commercial, computer speakers, wireless speakers and headphones. Klipsch Group, Inc. is also a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX).