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Klipsch Introduces First Soundbar Under the Legendary Reference Name

INDIANAPOLIS (July 21, 2014) — [Klipsch](#), a leading global speaker and headphone manufacturer, today announces the launch of its [Reference R-10B soundbar](#). The same advanced acoustic engineering and industrial design from the brand's original Reference home theater line inspires the performance, voice and design of the soundbar.

“The R-10B establishes a new level of performance and value consumers can expect from our products as the first soundbar under our new Reference unity strategy,” said Paul Jacobs, CEO of Klipsch. “This product delivers on Klipsch's brand promise to create powerful, detailed and emotional listening experiences while offering users the conveniences of plug n' play audio and instant streaming using *Bluetooth*® wireless technology.”

The two-way soundbar boasts premium drivers, two lightweight ¾-inch horn-loaded textile dome tweeters for distinctive high-frequency detail, and two 3-inch polypropylene woofers that round out the enhanced sound with crisp vocal and dynamic soundtracks. Its tweeters are coupled with Klipsch-exclusive Tractrix® Horns to reduce distortion and increase dispersion more directly to the main listening area. Included with the soundbar is an 8-inch side-firing wireless subwoofer that is housed in a MDF cabinet with a slot-port design for a deep, powerful bass. The subwoofer pairs automatically with the soundbar given its sophisticated wireless technology.

The Reference R-10B soundbar is compatible with most *Bluetooth*® wireless enabled devices and also offers aptX™ audio coding technology for lossless, high-quality music streaming. Its Dolby® Digital Decoder allows the soundbar to automatically reproduce detailed, high-quality sound no matter what format of sound is coming from the TV's output.

Removable feet and included keyhole mounts provide placement flexibility for the soundbar to be mounted to a wall or rest in front of the TV.

The Reference Unity strategy is a global initiative that will align the majority of its product offerings under the legendary Klipsch Reference series. The new approach unifies the speaker and headphone series, making its superior sonic signature attainable to a wider audience at various price points. These tiered levels of home theater speakers, soundbars and headphones are precision-engineered and meet the brand's high-quality acoustic and design standards.

The Klipsch Reference R-10B soundbar retails for \$599.99 (US.MSRP) and is now available for purchase at authorized retailers and Klipsch.com.

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About Klipsch Premium Speakers

For over 65 years, Klipsch has designed premium speakers for those who are passionate about great sound. Company founder Paul W. Klipsch started this legacy in 1946, and it continues today with sheer commitment to innovation and delivering the world's most powerful, detailed and emotional sound reproduction. Today, the brand's diverse product portfolio encompasses home theater, professional cinema, installed whole-house contracting, commercial, computer speakers,

wireless portable speakers and headphones. As one of the first U.S. loudspeaker companies, Klipsch continues to be the high-performance brand of choice for audiophiles and home theater aficionados around the world.