

CONTACT:
Ashley Eggert
Dittoe PR for Klipsch
(317) 202-2280 x15
ashley@dittoepr.com



Klipsch Introduces New Online Hub for Dealers

INDIANAPOLIS (July 31, 2014) — [Klipsch](#), a leading global speaker and headphone manufacturer, today announces the launch of KlipschDealer.com. The brand's new website, designed specifically for its US dealers, will go live on August 4 and serve as a one-stop shop for all product orders and needs.

"It is important that we provide our valued retailers and custom integrators with an effective, easy-to-use platform that allows for instant access to updated product information and a streamlined ordering process," said Marc Fisher, national sales manager for Klipsch. "KlipschDealer.com will be available to them 24 hours a day and operate seamlessly no matter the type of device they are using."

A brief registration form is all that's required for dealers to gain access to the site. Benefits for these users will include:

- Same-day shipping
- Free shipping on orders over \$500
- Updated account information
- Real-time Klipsch inventory levels
- Order information and tracking
- Special deals on bundles and large quantities
- Monthly specials
- Detailed product information
- Marketing content and communications

Functionality including order entry, the ability to pay with credit card, sales history searches and more will also be available.

The announcement follows a recent move by Klipsch to unify a majority of its product offering under the legendary Reference name. This united front in the retail environment allows for dealers to tell the unified sonic signature story to customers across all product categories. The comprehensive program creates consistency of product, performance and image to increase cross-selling opportunities, customer recall and overall consumer confidence.

For more information on the Klipsch brand and its product offering, visit Klipsch.com.

###

About Klipsch Premium Speakers

For over 65 years, Klipsch has designed premium speakers for those who are passionate about great sound. Company founder Paul W. Klipsch started this legacy in 1946, and it continues today with sheer commitment to innovation and delivering the world's most powerful, detailed and emotional sound reproduction. Today, the brand's diverse product portfolio encompasses

home theater, professional cinema, installed whole-house contracting, commercial, computer speakers, wireless portable speakers and headphones. As one of the first U.S. loudspeaker companies, Klipsch continues to be the high-performance brand of choice for audiophiles and home theater aficionados around the world.