

Audiovox Expands iPad Mounts and Accessories Product Line

New introductions to include iPad Mini docks and add-on accessories

LAS VEGAS – January 7, 2013 – International CES, Center Hall, Booth 10415 – <u>Audiovox</u> <u>Electronics Corporation (AEC)</u>, a wholly-owned subsidiary of <u>VOXX International Corp</u>. (NASDAQ: VOXX), announced today that they will expand their newly introduced iPad mount and accessories product line in 2013 to include iPad mini and 4th generation iPad vehicle and add-on accessories. Delivery is expected in the second quarter of 2013.

Tom Malone, President of Audiovox Electronics Corporation stated, "We recently launched our iPad mounts and accessories program and have received great response at retail. The logical expansion of the line is to provide Rear-Seat Entertainment (RSE) solutions for the iPad mini and 4th generation iPad facilitating their use in and out of the vehicle. We are in the final stages of design and expect to have prototypes on display at the show and product shipping in the second quarter of this year."

The current iPad compatible <u>Audiovox RSE system</u> offers four vehicle kits to deliver the right mix of fit and function, each featuring a removable low-profile protective case that safeguards your iPad with style in and out of the vehicle and a headrest post mount docking station. Reinforced with steel construction, the seatback dock eliminates the "wobble" factor when enjoying content in the rear seat of a moving vehicle. The iPad case easily docks and undocks to seatback via a "Quick Connect" mechanism with adjustable depth settings for proper fit and the case tilts up and down to provide multiple viewing angles. The removable protective case has a built in retractable arm that offers multi-function uses such as a keyboard stand, table stand and eliminates the need to remove the iPad from the case when used in a non-vehicle environment.

<u>Current In-Vehicle Solutions</u> - Rear Seat Entertainment Mounts



The <u>IPD-2FM</u>, Rear Seat Entertainment mount for iPad2 and new iPad features a low-profile protective case/seatback docking station, a built-in charging port which allows you to charge your iPad in the case and in the vehicle, built-in dual channel IR headphone transmitter and a built-in FM transmitter so that audio can be wirelessly transmitted to the vehicle radio. Available now. MSRP: \$149.99.

The <u>IPD-2HP</u>, Rear Seat Entertainment mount for iPad2 and new iPad features a low-profile protective case/seatback docking station, a built-in charging port and a dual channel IR headphone transmitter. Available now. MSRP: \$129.99.

The <u>IPD-2C</u>, Rear Seat Entertainment mount for iPad2 and new iPad features a low-profile protective case/seatback docking station and a built-in charging port. Available now. MSRP: \$99.99.

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The <u>IPD-1</u>, Rear Seat Entertainment mount for iPad2 and new iPad features a low-profile protective case and seatback docking station. Available now. MSRP: \$59.99.

<u>Vehicle Mounts</u> – Expand for use in a second vehicle...

These Audiovox Vehicle Mounts allow you to use your existing Audiovox iPad vehicle kit, in another vehicle.

The <u>IPD-VDSC</u>, additional headrest mount with charging capabilities is compatible with Audiovox vehicle iPad cases: IPD-2FM, IPD-2HP and IPD-2C. Available now. MSRP: \$49.99.

The <u>IPD-VDS</u>, additional headrest mount is compatible with the Audiovox vehicle iPad case: IPD-1. Available now. MSRP: \$39.99.

Soundbars – Expand for on the go use...



The Audiovox Soundbar expands your RSE mount for portable audio on the go. These systems allow you to connect to your iPad, tablet, Smartphone or MP3 player via Bluetooth or 3.5mm audio input. These system feature enhanced sound in small compact design, built-in rechargeable battery (10 hours of continuous performance), aux audio input, USB charging cable included, audio input cable included and proprietary attachment bracket for all Audiovox RSE cases (models: IPD-2FM, IPD-2HP, IPD-2C, IPD-1).

The <u>IPD-SBBT</u>, Bluetooth Soundbar with rechargeable battery features audio streaming Bluetooth version 3.0/EDR/A2DP/AVRCR. Available now. MSRP: \$99.99.

The <u>IPD-SB</u>, auxiliary Soundbar with 3.5mm audio input and rechargeable battery. Available now. MSRP: \$89.99.

Home Mount – Expand for home/office use...



Connect the Audiovox iPad cases (models: IPD-2FM, IPD-2HP and IPD-2C) and play audio through the dock's self-contained speakers all while charging the unit. Other features include a power cord, volume control, swivel base, phase reversal switch and an auxiliary input.

The <u>IPD-HDSS</u>, powered sound dock with charging capabilities. Available now. MSRP: \$119.99.

The IPD-HPS - Home Power Adapter is compatible with vehicle kit models IPD-2C, IPD-2HP and IPD-2FM. This accessory provides charging of the iPad when used outside of the vehicle so that the iPad does not have to be removed from the protective case.

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Headphone:

The BTHP1, Bluetooth stereo headphone with built-in microphone features Bluetooth version 2.1+ EDR and supports HSP/HFP/A2DP and AVRCP, has an operating distance of 30 feet, with up to 11 hours talk time, 10 hours music playback time, 250 hours of standby time and takes 3 hours to charge. This headphone also features a compact folding design, adjustable comfort headband, music pause on incoming call, automatic reconnect and embedded microphone for hands-free conversation as well as three-way call function. Available now. MSRP: \$129.99.

The Audiovox brand is marketed by Audiovox Electronics Corporation, a wholly owned subsidiary of <u>VOXX International Corp</u>. (NASDAQ: VOXX).

For information on becoming an Audiovox Dealer in the US, email us at: newaccounts@audiovox.com

For more information about Audiovox's iPad Rear Seat Entertainment Mounts and Accessories product line please visit: <u>http://audiovoxproducts.com</u>

Like us on our Facebook Page: <u>Audiovox on Facebook</u> Subscribe to our channel: <u>Audiovox on YouTube</u>

About Audiovox Electronics Corporation (AEC):

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of <u>VOXX International Corporation</u> (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major <u>vehicle manufactures ("OEMs"</u>), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include <u>Audiovox</u>®, <u>Invision</u>®, <u>Jensen</u>®, <u>Omega</u>®, <u>Advent</u>®, <u>Code</u> <u>Alarm</u>®, <u>Prestige</u>® and <u>Excalibur</u>®.

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at <u>www.audiovoxproducts.com</u>.

About VOXX International Corporation:

<u>VOXX International Corporation</u> (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in <u>Europe</u>, <u>Asia</u>, <u>Mexico</u> and <u>South America</u>, and a growing brand portfolio, which is now comprised of over 30 trusted brands including <u>Audiovox®</u>, <u>Klipsch</u>®,

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<u>RCA</u>®, <u>Invision</u>®, <u>Jensen</u>®, <u>Acoustic Research</u>®, <u>Jamo</u>®, <u>Energy</u>®, <u>Mac Audio</u>®, <u>Magnat</u>®, <u>Heco</u>®, <u>Schwaiger</u>®, <u>Hirschmann Car Communication</u>® and <u>Oehlbach</u>®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at <u>www.voxxintl.com</u>.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forwardlooking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2012.

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