

Audiovox Launches New Custom Replacement Headrest Program

Launch includes New Line up (7012 Series) plus New Order/Shipping Program

LAS VEGAS, NV – JANUARY 7, 2013 – LVCC, CENTERHALL, BOOTH 10415 – Audiovox Electronics Corporation (AEC), a wholly-owned subsidiary of VOXX International Corp. (NASDAQ: VOXX), has launched a new Custom Headrest Program that includes their new 7012 Series Line and a completely revamped order/shipping process, both designed to provide you with the best the industry has to offer. From the broadest selection of applications, to superior electronics, to same day shipping... this new program has it all.

“As you know, a *true* custom headrest is individually designed and manufactured to the specific vehicle, make and model for seamless integration into the factory vehicle - not a generic mass produced product,” said Tom Malone, President, Audiovox Electronics Corp. “We believe that no system on the market today can match our level of quality, performance, fit and finish. We meet all FMVSS (federal motor vehicle safety specifications) requirements. Our solid frame construction matches factory headrests both inside and out. We match OE material (leather, vinyl, cloth), color and grain patterns as well as factory match stitching and piping trim (length, width, color, single/ double stitch). We offer the largest number of applications for replacement headrest kits and Active Seatback solutions...with over 20 bun shapes that resemble the factory headrests. And our headrest assemblies are built in the USA!”



The new 7012 Series electronics include enhancements and step-up features that take the in-vehicle entertainment experience to a new level. Some of those features include Hi-Def Digital LCD with LED backlit panel boasting 800 RGB x 480 resolution for crisp and vibrant video reproduction, as well as a full FM Band wireless FM transmitter with the available option to hardwire for improved FM audio. Audiovox has also kept dealer options in mind by designing in a separate “Game Pack”, which includes a plug-in game module pre-loaded with 54, 32-bit video games, sold as an optional accessory with two wireless controllers. Dealers can add Rear-Seat Entertainment (RSE) at tiered levels with or without the game option, thereby broadening the

target audience. Visit www.audiovoxproducts.com or www.adventproducts.com for complete features on the 7012 Series line up.

Malone continued, “Audiovox RSE has always been driven by a commitment to the highest standards of design, quality and customer service so that our customers can generate maximum profits as they deliver state of the art products to their consumers. In keeping with

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that commitment, last year we moved custom headrest production to our new OE level facility in Florida where we have combined manufacturing excellence and superior support functions all under one roof to provide enhanced service to the company's dealer base. Our new program takes customer service to a new level as well."

New program enhancements launched within the last 90 days include::

- Significantly higher levels of pre-built inventory to insure a better "in stock" ratio.
- Order Confirmation within 30 minutes of order receipt advises that your order will go that day.
- Expanded hours that insure that all orders received by 4PM EST will ship same day if the system is in stock.
- If an order is for a Non-Stock or low volume system Audiovox guarantees to ship the next day.

Malone concluded, "We have been a leader in RSE since the category's inception. We stay in the forefront by continually delivering superior products and programs that allow our dealers to maximize profits in this ever changing industry."

The Audiovox brand is marketed by Audiovox Electronics Corporation, a wholly owned subsidiary of [VOXX International Corp. \(NASDAQ: VOXX\)](#).

For information on becoming an Audiovox dealer in the US, email us at: newaccounts@audiovox.com

For more information about the Audiovox Custom headrest RSE product line please visit: <http://www.audiovoxproducts.com/audiovox-headrests/>

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About Audiovox Electronics Corporation (AEC):

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \("OEMs"\)](#), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#) and [Excalibur®](#).

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Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox®](#), [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Acoustic Research®](#), [Jamo®](#), [Energy®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Hirschmann Car Communication®](#) and [Oehlbach®](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2012.

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