



New Flashlogic Plug-In Systems Turn ‘Factory Keyless Entry’ Into Full Remote Start Systems

*New Products work on select Chrysler / Dodge / Jeep / Toyota / Ford
and General Motors vehicles*

LAS VEGAS, NV – JANUARY 7, 2013 – LVCC, CENTERHALL, BOOTH 10415 – Audiovox Electronics Corporation (AEC), a wholly-owned subsidiary of VOXX International Corp. (NASDAQ: VOXX), announced today its newest additions to the Flashlogic program. These six (6) new stand-alone remote start systems feature plug-in vehicle wiring harness and will turn the factory keyless entry system on select vehicles into full remote start systems without having to add an additional aftermarket remote start.

“We are the pioneers in this technology and we continue to introduce applications that increase the number of cars that can upgrade through our FlashLogic program,” said Tom Malone, President, Audiovox Electronic Corporation. “Having the capability to add remote start to a factory keyless entry system with simple plug in connections, increases the profit opportunities for our dealer partners and saves them installation costs and time.”

Also available now are transmitter upgrade packages including one that provides two-way LCD confirmation and one that will increase the operating range of the FLCAN system to over 1,500 feet. These systems can also be added to the popular Carlink smart phone application for the ultimate in operating range and control of the vehicle.

FLRSFO1 – Ford Vehicle Solution

- Web-programmable remote start solution for various Ford models 2006 to date.
- Includes custom t-harness for simple and secure ‘PLUG & PLAY installation with NO WIRES TO CUT.
- FLRF1 (one-way) or FLRF2 (two-way) RF kits and/or Carlink required to activate remote start functions. Sold separately.
- MSRP - \$249.99.

FLRSCH4 – Chrysler Vehicle Solution

- Web-programmable remote start solution for various Chrysler ‘Tipstart’ models 2008 to date.
- Includes custom t-harness for simple and secure ‘PLUG & PLAY installation with NO WIRES TO CUT.
- Enables remote start from OEM transmitter (3 X LOCK).
- Compatible with FLRF1 (one-way) and FLRF2 (two-way) RF kits and Carlink for additional range. Sold separately.
- MSRP - \$249.99.

FLRSCH4 – Chrysler Vehicle Solution

- Web-programmable remote start solution for various Chrysler standard key models 2005 to date.
- Includes custom t-harness for simple and secure ‘PLUG & PLAY installation with NO WIRES TO CUT.

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- Enables remote start from OEM transmitter (3 X LOCK).
- Compatible with FLRF1 (one-way) and FLRF2 (two-way) RF kits and Carlink for additional range. Sold separately.
- MSRP - \$249.99.

FLRSGM2 – GM Vehicle Solution

- Web-programmable remote start solution for various GM models 2004 to date.
- Includes custom t-harness for simple and secure ‘PLUG & PLAY installation with NO WIRES TO CUT.
- Enables remote start from OEM transmitter (3 X LOCK).
- Compatible with FLRF1 (one-way) and FLRF2 (two-way) RF kits and Carlink for additional range. Sold separately.
- MSRP - \$249.99.

FLRSGM7 – GM Vehicle Solution

- Web-programmable remote start solution for various GM ‘flipkey’ models 2010 to date.
- Includes custom t-harness for simple and secure ‘PLUG & PLAY installation with NO WIRES TO CUT.
- FLRF1 (one-way) or FLRF2 (two-way) RF kits and/or Carlink required to activate remote start functions. Sold separately.
- MSRP - \$249.99.

FLRSGM10 – GM Vehicle Solution

- Web-programmable remote start solution for various GM standard key models 2006 to date.
- Includes custom t-harness for simple and secure ‘PLUG & PLAY installation with NO WIRES TO CUT.
- Enables remote start from OEM transmitter (3 X LOCK).
- Compatible with FLRF1 (one-way) and FLRF2 (two-way) RF kits and Carlink for additional range. Sold separately.
- MSRP - \$249.99.

FlashLogic systems allow dealers to reduce install time and lower inventory SKU's. It brings total flexibility to a dealer's inventory as it allows a dealer to download the appropriate software to make it applicable to a wide range of vehicles without requiring vehicle specific SKUs. Simply by upload the WEBLINK 5 updater from www.flashlogic.com and you are ready to go.... no additional cost...no additional inventory.

These systems are scheduled are scheduled to deliver in January 2013, all features and functions as well as firmware downloads will be available at www.flashlogic.com

FlashLogic is marketed by Audiovox Electronics Corp, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

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For information on becoming an Audiovox Dealer in the US - email us at newaccounts@audiovox.com

For more information about the FlashLogic product line please visit: www.flashlogic.com

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About Audiovox Electronics Corporation (AEC):

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \("OEMs"\)](#), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#) and [Excalibur®](#).

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox®](#), [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Acoustic Research®](#), [Jamo®](#), [Energy®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Hirschmann Car Communication®](#) and [Oehlbach®](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2012.

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