

Code Alarm Expands Popular “Professional Series” Security and Remote Start Product Line

Two-Way and One-Way, One Mile Long Range Remote Start and Security System with Digital Tilt Sensor and DBI Transponder/Door Lock Interface Port

LAS VEGAS, NV – JANUARY 7, 2013 – LVCC, CENTERHALL, BOOTH 10415 — [Code Systems Inc.](#), a wholly owned subsidiary of Audiovox Electronics Corp., introduces today the latest advances in automotive remote start and security systems. The CA5153SST is a one-way long range (up to one mile) remote start and keyless entry system and the PROCOMB is a two-way command confirming long range (up to one mile) vehicle security and remote start system with 5-button OLED color display. These new systems make installation more efficient and faster, including uniform wiring and programming, a Telematics data port for plug-in installation of our popular CarLink smartphone interface module, and a DBI Port that allows for a simple “plug-in” connection of our FlashLogic Transponder and Door Lock Interface modules.

“During last year’s CES show we re-launched our “Professional Series” of vehicle remote start and security systems, which included the most sought after consumer feature sets and new cosmetics that give the line a high tech family look. Those products have enjoyed strong sales this year,” said Tom Malone, President of Audiovox. “We believe these new added features complete the Professional series and give the dealers all the step up features they need to be profitable in this business. The new line features fifteen models that include extended range models to two-way confirming systems to basic security.... guaranteeing that there are products that fit every customer that walks into one of our dealers.”

The PROCOMP comes with one (1), two-way 900MHz one mile long range OLED (Organic Light Emitting Diode) 5-button transmitter display technology for a crisper, brighter, more striking screen display in any light day or night with three (3) language selections and a (1) 6-button one-way transmitter. The system features ATV – Automatic transmitter verification, 125 dB battery back-up siren (MBS) with three stage infrasonic shock sensor – (silent transmitter notification only– lite touch – full trigger), digital tilt sensor (DUB1), real panic sound, on-board starter interrupt relay, glass mount antenna with built-in blue LED light and valet switch, flashing parking lights – on-board relay, trunk / hatch release – on-board relay, illuminated entry / exit – on-board relay, door lock / unlock with +/- outputs, 4 auxiliary outputs, Telematics Data Port – CarLink ready, DBI Port – Plug-in FlashLogic modules, \$2,500 theft protection guarantee and a lifetime warranty. Available: January. MSRP: \$799.99.

The CA5153SST comes with (2) 4-button one-way 900MHz one mile long range metal transmitters and features ATV – Automatic transmitter verification, 125 dB battery back-up siren (MBS) with three stage infrasonic shock sensor – (silent transmitter notification only– lite touch – full trigger), digital tilt sensor (DUB1), real panic sound, on-board starter interrupt relay, glass mount antenna with built-in blue LED light and valet switch, flashing parking lights – on-board relay, trunk / hatch release – on-board relay, illuminated entry / exit – on-board relay, door lock / unlock with +/- outputs, 4 auxiliary outputs, Telematics Data Port – CarLink ready, DBI Port – Plug-in FlashLogic modules, \$2,500 theft protection guarantee and a lifetime warranty. Available January. MSRP: \$359.99.

Malone continued, “Our Professional Series remote start and security product line demonstrates our commitment to deliver quality, value-added products to the Mobile Electronics Specialist. We have improved installation time and reduced the number of SKUs that a dealer needs to carry, which translates to more installations and more profits for our dealers. Our firmware program insures that inventory never becomes obsolete because new car models and feature software can be downloaded from the internet right into the module in less than 15 seconds.”

The Code Alarm is marketed by Audiovox Electronics Corp, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an Audiovox Dealer in the US - email us at newaccounts@audiovox.com

For more information on Code Alarm product line please visit: code-alarm.com

Like us on our Facebook Page: [Audiovox on Facebook](#)
Subscribe to our channel: [Audiovox on YouTube](#).

About Audiovox Electronics Corporation (AEC):

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its’ extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \(“OEMs”\)](#), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#) and [Excalibur®](#).

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company’s brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world’s Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox®](#), [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Acoustic Research®](#), [Jamo®](#), [Energy®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Hirschmann Car Communication®](#) and [Oehlbach®](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from

the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2012.

Audiovox Contacts:

Jeremy Stoehr

Email: jstoehr@audiovox.com

Phone: 1-631-436-6371