

VOXX Accessories Partners with Roku to Introduce the Industry's First Digital Antenna with Streaming

HAUPPAUGE, NY – January 3, 2013 - VOXX Accessories Corp., a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX), today announced it is working with Roku® to begin development of the industry's first integrated digital antenna with streaming. This new Roku Ready® digital antenna will allow consumers to receive over-the-air local HD broadcast and streaming entertainment from the Roku platform which features hundreds of entertainment channels. VOXX will introduce the new digital antenna with Roku Streaming in the fourth quarter of 2013 under the [RCA](#) and [TERK](#) brands.

“TV-watching habits are changing, with more and more consumers getting their entertainment from over-the-top sources, like Netflix and Hulu. Consumers are also realizing in growing numbers that over-the-air digital TV gives them the best picture and the most options for programming,” said David Geise, President of VOXX Accessories Corporation. “Roku is the leading provider and innovator in streaming, with a line of award-winning products. We are the market leader in over-the-air digital TV reception. We believe the marriage of the two will create an exciting product for consumers who are looking for an innovative way to receive their TV entertainment.”

“The new digital antenna with Roku is a truly innovative use of the Roku Streaming Stick,” said, Chas Smith, general manager of OEM business at Roku. “Consumers will get instant access to a wealth of entertainment choices.”



VOXX Accessories Corp holds the #1 market share in digital antenna sales and currently ships in excess of 2.5MM antennas per year under the RCA and TERK brands to consumers looking to enhance their TV viewing experience. These antennas provide the industry's best uncompressed high-definition picture available as well as numerous channels in local markets that are not available by cable and satellite broadcasters. RCA and TERK antennas are also a great alternative for receiving urgent emergency information during major storm events, such as last year's Tropical Storm Sandy, when cable and satellite consumers lost their signals.

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About VOXX Accessories Corporation (VAC):

[VOXX Accessories Corporation](#) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of premium speaker systems, consumer electronics products and consumer electronics accessories. The Company is the number one, premium high-end loudspeaker company in the world, the number one universal remote supplier and is also a recognized leader in the marketing of connectivity and antenna products. Its' extensive distribution network includes power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Brands include [RCA](#)®, [Jensen](#)®, [Terk](#)®, [Acoustic Research](#)®, [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at www.voxxintl.com and click on [RCA](#) or [Acoustic Research](#) for specific product info.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox](#)®, [Klipsch](#)®,

[RCA](#)®, [Invision](#)®, [Jensen](#)®, [Acoustic Research](#)®, [Jamo](#)®, [Energy](#)®, [Mac Audio](#)®, [Magnat](#)®, [Heco](#)®, [Schwaiger](#)®, [Hirschmann Car Communication](#)® and [Oehlbach](#)®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Roku and Roku Ready are registered trademarks and Roku Streaming Stick is a trademark of Roku, Inc. in the U.S. and in other countries.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2012.

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