



News Release

Audiovox to Sponsor Two 2013 MERA KnowledgeFest Meetings

HAUPPAUGE, NY – August 16, 2013 — [Audiovox Electronics Corporation \(AEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), today announced that it will support the 2013 MERA KnowledgeFest with a product launch and seminar.

KnowledgeFest 2013 will take place on Saturday, August 17, through Tuesday, August 21, at the Gaylord Texan Resort and Conference Center in Dallas, Texas. The event focuses on three distinct areas of in-vehicle electronics: traditional mobile electronics, connected car technologies and driver safety.

Audiovox will host a Car Connection Pro Launch and an OE Integration Seminar along with a booth displaying the latest in-vehicle electronics innovations including Car Connection PRO, Jensen AMPS, Speakers and Radios, Code Alarm, Prestige, Flashlogic, Advent Mobile Video, Audiovox Mobile Video, Movies 2 Go and OE Integration.

At the **Car Connection Pro Launch**, Audiovox will launch Car Connection Pro, its latest telematics product designed to give the 12 Volt independent an edge in the competitive marketplace. Car Connection Pro Launch will take place on Sunday, August 18, from 6:15pm to 7:15pm in Fort Worth 7.

At the **Audiovox OE Integration Seminar**, Audiovox will provide insight into the lucrative connectivity marketplace with its range of OE Integration products. Audiovox OE Integration Seminar will take place on Monday, August 19, from 5:15pm to 6:15pm in Fort Worth 7.

Both sessions are open to all KnowledgeFest attendees. Participants are encouraged to register early as space is limited.

About Audiovox Electronics Corporation (AEC):

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \("OEMs"\)](#), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#) and [Excalibur®](#).

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](http://www.audiovoxproducts.com) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox®](#), [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Acoustic Research®](#), [Jamo®](#), [Energy®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Hirschmann Car Communication®](#) and [Oehlbach®](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2012.

Audiovox Contacts:

Jeremy Stoehr

Phone: 1-631-436-6371

Email: jstoehr@audiovox.com

#