

News Release

Jensen's Full Line of Multimedia/Navigation System Head Units - Including Flagship 9700 Series - Now Available at Retailers

Units Feature Ultimate Connectivity for Easy Integration into Mobile Lifestyles

HAUPPAUGE, NY – August 5, 2013 – <u>Jensen</u> today announced their full line of multimedia head units, including its flagship model the <u>VM9726BT Multimedia/Navigation System</u> are now available at retailers throughout the US.

"We have made a commitment to building the Jensen brand around delivering the greatest feature/value proposition available to consumers today. All of the new multimedia units sport enhanced graphics and user interface, as well as access to SiriusXM®, Parrot® Bluetooth® and Pandora® Link. With technology designed to connect and communicate," said Tom Malone, President of Audiovox Electronics. "The entire line is designed for iPod® and iPhone® connectivity, enabling customers to derive greater value from their technology investments by easily integrating them into their active mobile lifestyles."

Malone continued, "These new systems allow our retail partners to provide their customers with maximum feature options at reasonable retails making them a win/win proposition."



The VM9726BT Multimedia/Navigation System

The VM9726BT 2.0 DIN multimedia receiver is the flagship model for the 2013 product line. This head unit features a 6.2-inch touch screen, is made for iPod and iPhone with full 1-amp charging and is iPhone 5/iOS6 compatible (works with Lightening cables). It offers access to SiriusXM (optional SXV200 SiriusXM Connect Vehicle Tuner sold separately, SiriusXM subscription required), and has Pandora Link control. Additionally, this

head unit has built-in Parrot Bluetooth for hands free calls and music streaming from A2DP equipped phones plus remote control of AVRCP enabled devices, built-in iGo primo navigation software with Latest Map Guarantee, user personalization with 5 UI color themes, RGB front panel LED lighting for thousands of colors, 5 selectable wallpaper backgrounds and the ability to up-load 12 user wallpapers as well. System expandability with front / rear and subwoofer 4VRMS RCA line outs and SWC Interface.

The VM9726BT also features rear-view camera input with "Instant-on" technology, Multizone, SD card, true USB 2.0 and 3.5mm AV Inputs that allow video from an iPod or iPhone (optional cable required, excludes iPhone 5). Manufacturer's Suggested Retail Price (MSRP): \$549.99

The <u>VM9226BT</u> **2.0 DIN** multimedia receiver features a 6.2-inch touch screen, is Made for iPod and Made for iPhone with full 1-amp charging and is iPhone 5/iOS6 compatible (works with Lightening

cables). It offers access to SiriusXM (optional SXV200 SiriusXM Connect Vehicle Tuner sold separately, SiriusXM subscription required), and has Pandora Link control. It has built-in Bluetooth for hands free calls and music streaming from A2DP equipped phones, plus remote control of any AVRCP enabled device. It is Navigation Ready and has user personalization with 5 selectable wallpaper backgrounds and RGB front panel LED lighting for thousands of colors. Rear-view camera input with "Instant-on" technology, SD card, true USB 2.0 and 3.5mm a/v inputs that also allow video from an iPod or iPhone (optional cable required, excludes iPhone 5). System expandability with front / rear and subwoofer 4VRMS RCA line outs and SWC Interface.

Available now with a Manufacturer's Suggested Retail Price (MSRP): \$299.99

The 1.0 Din version, <u>VM9216BT</u>, is also available with a Manufacturer's Suggested Retail Price (MSRP):\$299.99

The VM9126 2.0 Din multimedia head unit features a 6.2-inch touch screen, is Made for iPod and Made for iPhone, has a rear view camera input with "Instant-on" technology, user personalization with 5 selectable wallpaper backgrounds and is remote control ready (VMRC1). System expandability with front / rear and subwoofer 2VRMS RCA line outs and SWC Interface.

Available now with a Manufacturer's Suggested Retail Price (MSRP): \$219.99.

There is also a 1.0 Din version available - the <u>VM9116</u> with a Manufacturer's Suggested Retail Price (MSRP): \$219.99.

The <u>VM9026</u> **2.0 Din** multimedia head unit features a 6.2 inch touch screen, is Made for iPhone and Made for iPod and has a rear view camera input with "instant-on" technology. System expandability with front / rear and subwoofer 2VRMS RCA line outs and SWC Interface. The VM9026 is available now with a Manufacturer's Suggested Retail Price (MSRP): \$219.99

The <u>Jensen</u> brand is marketed by Audiovox Electronics Corporation, a wholly owned subsidiary of VOXX International Corp., (NASDAQ VOXX).

For information on becoming a Jensen Mobile Entertainment Dealer in the US, email us at newaccounts@audiovox.com

For more information about Jensen's Mobile Entertainment product lines, please visit: www.Jensenmobile.com

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About Audiovox Electronics Corporation (AEC):

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major vehicle manufacturers ("OEMs"), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include Audiovox®, Invision®, Jensen®, Omega®, Advent®, <a href="Code Alarm®, Prestige® and Excalibur®.

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

<u>VOXX International Corporation</u> (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in Europe, Asia, Mexico and South America, and a growing brand portfolio, which is now comprised of over 30 trusted brands including <a href="Audiovox®, Klipsch®, RCA®, Invision®, Jensen®, Acoustic Research®, Jamo®, Energy®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Hirschmann Car Communication® and Oehlbach®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2012.

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