



## News Release

### **Jensen's Full Line of CD/MP3 Head Units – - Now Available at Retailers**

*New Double-DIN CD Player highlights the new line*

**HAUPPAUGE, NY – July 29, 2013,** – The 2013 [Jensen® CD/MP3](#) head unit product line is now available at Retailers nationwide. The two 1DIN and 2DIN models feature Bluetooth compatibility, full iPhone and iPod connectivity and charging, easy access front USB ports for easy device connectivity and remote controls.

“At CES we announced three new products in the CD/MP3 category under the Jensen brand. These new models are designed to include greater connectivity without compromising the feature/value proposition that had made Jensen an important line for the 12 Volt dealers to carry.” said Tom Malone, President, Audiovox Electronic Corporation. “The CD/MP3 market is still very viable and these new systems give the 12 volt dealer the opportunity to respond to the consumer desire for products that deliver performance and connectivity without breaking the bank.”

**The [MP1524 2DIN Bluetooth CD/MP3 Head Unit](#)** is Made for iPod/iPhone and features a built-in Bluetooth with external microphone, hands free and A2DP audio streaming. This system also offers front SD Card - USB and 3.5 mm AUX Input which allows music streaming from external media devices and comes with a remote control. Rear 2Volt RCA line out.  
Manufacturer's Suggested Retail Price (MSRP): \$129.99

**The [MP1516BT 1DIN Bluetooth CD/MP3 Head Unit](#)** is made for iPod/iPhone and features a built-in Bluetooth with external microphone, hands free and A2DP audio streaming. This head unit also offers front SD Card - USB and 3.5 mm AUX Input which allows music streaming from external media devices and comes with a remote control. Rear 2Volt RCA line out.  
Manufacturer's Suggested Retail Price (MSRP): \$119.99

**The [MP1516 1DIN CD/MP3 Head Unit](#)** offers connectivity out of the box. This head unit is made for iPod/iPhone, plays CD/MP3 files and features front SD card - USB and 3.5 mm AUX inputs to access external media devices and comes with a removable front panel and remote control and comes with a remote control. Rear 2Volt RCA line out.  
Manufacturer's Suggested Retail Price (MSRP): \$79.99

**The [DMR2116 1 DIN MP3 Head Unit](#)** is what the industry calls a "mechless" unit. This head unit does not contain a disc mechanism so it is designed for the user that wants playback MP3 and WMA files only. The DMR2116 features AM-FM tuner, front panel SD card - USB and 3.5mm AUX Input to access external media players as well as a removable front panel. Rear 2Volt RCA line out.  
Manufacturer's Suggested Retail Price (MSRP): \$59.99

The [Jensen](#) brand is marketed by Audiovox Electronics Corporation, a wholly owned subsidiary of VOXX International Corp., (NASDAQ VOXX).

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For information on becoming a Jensen Mobile Entertainment Dealer in the US, email us at [newaccounts@audiovox.com](mailto:newaccounts@audiovox.com)

For more information about Jensen's Mobile Entertainment product lines, please visit: [Jensenmobile.com](http://Jensenmobile.com)

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**About Audiovox Electronics Corporation (AEC):**

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \("OEMs"\)](#), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#) and [Excalibur®](#).

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at [www.audiovoxproducts.com](http://www.audiovoxproducts.com).

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox®](#), [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Acoustic Research®](#), [Jamo®](#), [Energy®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Hirschmann Car Communication®](#) and [Oehlbach®](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxintl.com](http://www.voxintl.com).

**Safe Harbor Statement**

*Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2012.*

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