

## **VOXX Accessories Corp. Expands Its 808 Line of Headphones and Speakers**

*The 808 line now includes on-ear headphones, earbuds and wireless Bluetooth speaker*

**LAS VEGAS, NV – May 21, 2013 – CTIA, BOOTH 2630 –** VOXX Accessories Corp. announced today the introduction of three new products to round out its 808 line of high-performance headphones and speakers: *808 Drift* on-ear headphones, *808 EQ* earbuds, and *808 Canz* wireless Bluetooth speakers.

“Our goal is to make headphones and speakers that sound as good as they look. We set out to make stuff that we’d want to use ourselves. Our new Drifts, EQ earbuds, and Canz are a representation of that,” said David Geise, President of Voxx Accessories Corporation. “These three new products have been engineered to deliver the high performance sound that consumers have come to expect from premium audio products, without the outrageous price. That’s what the 808 brand is all about.”



### **808 Drift On-Ear Headphones:**

808 Drift on-ear headphones feature powerful 36mm drivers with outstanding response and accuracy, in a foldable design with rotating earcups that offer soft form-fitting padding. They are available in two (2) colors: black (HPA86BK) and white (HPA86WH), both with a foldable, rotating design, soft form-fitting padding, and a tangle-free cable. 808 Drift headphones are available now with an MSRP of \$59.99.

### **808 EQ Earbuds:**

808 EQ earbuds offer great sound and voice quality in compact metal housing, with spiral support eartips for a comfortable, snug fit, and an inline mic with control switch. They will be available in two (2) colors: black (HPA85BK) and red (HPA85WH), featuring 9.2mm dynamic transducer drivers that provide deep bass with minimal distortion. The EQ earbuds have a no-tangle premium rayon braided OFC cable, three sizes of snug-fitting, comfortable spiral supported eartips, and a carrying case. 808 EQ earbuds will be available this September with an MSRP of \$59.99.

*-more-*

**808 Canz Wireless Bluetooth Speaker:**

808 Canz wireless Bluetooth speakers provide big sound in a little package, providing the punchiest 2 watts of sound around via a Bluetooth wireless or a line-in connection. They will be available in three (3) colors: red (SP880RD), blue (SP880BL) and silver (SP880SL). Canz speakers feature a rechargeable lithium polymer battery providing 6 hrs of playtime at normal volume from a single charge. Canz speakers support Bluetooth v2.1 (profile A2DP), with a 30-foot wireless operating range, LED pairing indicator, and pairing button. Each Canz speaker comes with a USB charging cable and an Aux-in cable. 808 Canz Wireless Bluetooth Speakers will be available this August with an MSRP of \$39.99.

Like us on our Facebook Page: [808 Headphones](#)

The [808 Line of Headphones](#) is marketed by VOXX Accessories Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an 808 Dealer in the US, email us at:  
[newaccountsinfo@audiovox.com](mailto:newaccountsinfo@audiovox.com)

For more information about 808 headphones, please visit: [www.808headphones.com](http://www.808headphones.com)

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**About VOXX Accessories Corporation (VAC):**

[VOXX Accessories Corporation](#) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of premium speaker systems, consumer electronics products and consumer electronics accessories. The Company is the number one, premium high-end loudspeaker company in the world, the number one universal remote supplier and is also a recognized leader in the marketing of connectivity and antenna products. Its' extensive distribution network includes power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Jensen®](#), [Terk®](#), [Acoustic Research®](#), [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com) and click on [RCA](#) or [Acoustic Research](#) for specific product info.

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox®](#), [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Acoustic Research®](#), [Jamo®](#), [Energy®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Hirschmann Car Communication®](#) and [Oehlbach®](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

**Safe Harbor Statement**

*Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2012.*

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