



News Release

808 CANZ Wireless Speakers to be Featured Backstage at Teen Choice 2013

HAUPPAUGE, NY – August 9, 2013 – VOXX Accessories Corporation’s 808 brand has teamed up with Backstage Creation’s Celebrity Retreat to provide a first look at the 808 CANZ during Sunday’s Teen Choice 2013.

Celebrities backstage at Teen Choice 2013, including One Direction, Demi Lovato, Rebel Wilson and Liam Hemsworth, will be the first to experience the enormous sound and incredible power of the 808 CANZ, a brand new wireless Bluetooth speaker. Smaller than a soda can, 808 CANZ provide big sound in a little package, with the punchiest sound around via a Bluetooth wireless or a line-in connection.

“The 808 Canz has been engineered to deliver the high performance sound that consumers have come to expect from premium audio products, without the outrageous price. That’s what the 808 brand is all about.” David Geise, President of VOXX Accessories Corporation.

808 CANZ provide studio quality sound and intense bass from a tiny, rechargeable, can-shaped speaker. The wireless speaker supports Bluetooth v.21 and also includes a 3.5 audio line input for versatile listening options. With a range of 30 feet and a battery life of 5-6 hours (at a normal volume), CANZ are a convenient option to listen to music anywhere without sacrificing sound quality.

808 CANZ will be available in red, blue and silver this September for \$39.99 from major retailers including Wal*Mart, Sam’s Club and Office Depot.

About VOXX Accessories Corporation (VAC):

VOXX Accessories Corporation (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of premium speaker systems, consumer electronics products and consumer electronics accessories. The Company is the number one, premium high-end loudspeaker company in the world, the number one universal remote supplier and is also a recognized leader in the marketing of connectivity and antenna products. Its’ extensive distribution network includes power retailers and all of the big box stores as well as many of the country’s largest home improvement chains.

[VOXX Accessories Corporation](#) possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Jensen®](#), [Terk®](#), [Acoustic Research®](#), [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at <http://www.voxintl.com/> and click on [RCA](#) or [Acoustic Research](#) for specific product info.

About Audiovox Electronics Corporation (AEC):

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics

products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \("OEMs"\)](#), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#) and [Excalibur®](#).

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox®](#), [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Acoustic Research®](#), [Jamo®](#), [Energy®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Hirschmann Car Communication®](#) and [Oehlbach®](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the automotive, premium audio and consumer accessories businesses; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; foreign currency fluctuations and concerns regarding the European debt crisis; restrictive debt covenants; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2013.

Audiovox Contacts:

Jeremy Stoehr

Phone: 1-631-436-6371

Email: jstoehr@audiovox.com

#

