



News Release

Digital Connectivity Highlights 2103 Jensen Multimedia Product Line

Three new systems feature iPhone5/iOS6 compatibility and Push-to-Talk capability that enables Siri and SVoice

LAS VEGAS, NV – JANUARY 7, 2013 – LVCC, CENTERHALL, BOOTH 10415 — The 2013 Jensen[®] mobile multimedia product line debuting here at the CE Show provides advanced connectivity, highlighted by iPhone5/iOS6 compatibility as well as Push-to-Talk capability that enables Siri and SVoice control. The line also is compatible with Lightning Cables. It offers access to SiriusXM (optional SXV200 SiriusXM Connect Vehicle Tuner sold separately, SiriusXM subscription required) and has Pandora[®] embedded control. It also has built-in Parrot Bluetooth for hands free calls and music streaming from A2DP equipped phones plus remote control of AVRCP enabled devices. Navigation features built-in iGo Primo Navigation with latest map guarantee and user personalization with 5 color themes, RCB lighting for thousands of colors and up-loadable wallpaper pictures.

“During last year’s CES we announced a new direction for the Jensen multimedia product line that would include greater connectivity without compromising the feature/value proposition that had made Jensen an important line for the 12 Volt dealer to carry,” said Tom Malone, President, Audiovox Electronic Corporation. “These three new systems continue to deliver on that promise and feature rich, performance driven head units that provide the consumer with the greatest level of connectivity for today’s digital life styles without breaking the bank.”

The VM9726BT 2.0 DIN multimedia receiver is the flagship model for the 2013 product line. This head unit features a 6.2-inch touch screen, is Made for iPod and Made for iPhone with full 1-amp charging and is iPhone 5/iOS6 compatible (works with Lightning cables). It has push to talk capability, enables voice control activating Siri and SVoice, offers access to SiriusXM (optional SXV200 SiriusXM Connect Vehicle Tuner sold separately, SiriusXM subscription required), and has Pandora embedded control. Additionally, this head unit has built-in Parrot Bluetooth for hands free calls and music streaming from A2DP equipped phones plus remote control of AVRCP enabled devices, built-in iGo Primo navigation software with Latest Map Guarantee, user personalization with 5 color themes, RGB lighting for thousands of colors and up-loadable wallpaper pictures.

The VM9726BT also features an optional rear-view camera with “Instant-on” technology as well as true USB 2.0 and 3.5mm a/v inputs that allow video from an iPod or iPhone (optional cable required, excludes iPhone 5). Available spring 2013. Manufacturer’s Suggested Retail Price (MSRP): \$529.99.

The VM9226BT 2.0 DIN multimedia receiver features a 6.2-inch touch screen, is Made for iPod and Made for iPhone with full 1-amp charging and is iPhone 5/iOS6 compatible (works with Lightning cables). It also has push to talk capability, enables voice control activating Siri and SVoice, offers access to SiriusXM (optional SXV200 SiriusXM Connect Vehicle Tuner sold separately, SiriusXM subscription required), and has Pandora embedded control. It has built-in Parrot Bluetooth for hands free calls and music streaming from any Smartphone, plus remote control of any AVRCP enabled device. It is Navigation Ready and has user personalization with 5 color themes, RGB lighting for thousands of colors and up-loadable wallpaper pictures. Optional rear-view camera with “Instant-on”

technology as well as true USB 2.0 and 3.5mm a/v inputs that also allow video from an iPod or iPhone (optional cable required, excludes iPhone 5). There is also a 1.0 din version available – the VM9216BT. Both will be available spring 2013. Manufacturer’s Suggested Retail Price (MSRP): \$279.99.

The VM9126 2.0 Din multimedia head unit features a 6.2-inch touch screen, is Made for iPod and Made for iPhone and has a Rear (Safety) Camera Input with instant on technology. There is also a 1.0 Din version available - the VM9016. Both will be available spring 2013. Manufacturer’s Suggested Retail Price (MSRP): \$219.99.

The VM9026 2.0 Din multimedia head unit features a 6.2 inch high gloss touch screen, is Made for iPhone and Made for iPod has a Rear (Safety) Camera Input with instant on technology and comes with a remote control. There is a 1.0 Din version available - the VM9016. Both will be available spring 2013. Manufacturer’s Suggested Retail Price (MSRP): \$199.99.

“Connect, communicate and entertain are the buzzwords for our Jensen line up but perhaps the most amazing achievement is that we have been able to add all of these features and still maintain the Jensen value proposition that our dealers and customers alike have come to expect from the brand,” concluded Malone.

The [Jensen](#) brand is marketed by Audiovox Electronics Corporation, a wholly owned subsidiary of VOXX International Corp., (NASDAQ VOXX).

For information on becoming a Jensen Mobile Entertainment Dealer in the US, email us at newaccounts@audiovox.com

For more information about Jensen’s Mobile Entertainment product lines, please visit: mobile.jensnen.com

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About Audiovox Electronics Corporation (AEC):

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its’ extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \(“OEMs”\)](#), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#) and [Excalibur®](#).

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox®](#), [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Acoustic Research®](#), [Jamo®](#), [Energy®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Hirschmann Car Communication®](#) and [Oehlbach®](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2012.

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