



## **Siri Compatibility Highlights Advent OE-Styled Multimedia Line**

*Every model is iPhone5/iOS6 and Siri compatible*

**LAS VEGAS, NV – JANUARY 7, 2013 – LVCC, CENTERHALL, BOOTH 10415 -** Audiovox Electronics Corporation (AEC), a wholly-owned subsidiary of VOXX International Corp. (NASDAQ: VOXX), today announced that the company's complete line of Advent<sup>®</sup> branded OE-styled multimedia Nav Systems are iPhone5/iOS6 compatible and Siri compatible. In addition, the systems are also compatible with Android-based activation devices.

"I am pleased to say that our internal engineering team has certified the complete line of Advent OE-styled multimedia head units compatible with the new iOS6 platform. This will allow drivers to have more Siri voice activated capabilities, which will further enhance both driver safety and convenience," said Tom Malone, President, Audiovox Electronic Corporation.

Consumers continue to drive connectivity. They've invested billions in personal media devices and other electronic technologies and they want it all to connect – without care or hassle – when traveling in their cars. Advent has made this possibility a reality by faithfully engineering advanced connectivity into every product in its line, making connecting quick and simple. The Advent systems will operate through the vehicles voice activation feature or Bluetooth button.

Malone continued, "There are 16 OE Styled radios in the Advent line covering every brand of vehicle with more being announced regularly. These infotainment solutions continue to provide the new car dealer with additional profit opportunities as they allow the new car buyer to upgrade to a high-quality multimedia and navigation system, without having to purchase other packages or trim levels. With the addition of Siri compatibility, the systems are more versatile than ever and so are the profit opportunities."

The Advent OE-styled infotainment product line offers access to SiriusXM (optional SXV200 SiriusXM Connect Vehicle Tuner sold separately, SiriusXM subscription required). Also featured are the newest state-of-the-art iGo Primo Navigation software with lane assist and Navteq US and Canada maps, turn-by-turn voice guidance in English, French and Spanish, as well as on screen display in 19 languages, and 11 million POIs with 3D landmarks. In addition, customers are provided Pandora<sup>®</sup> Internet radio control, the capability to access their Pandora personalized radio stations through their iPhones and an upgradeable built-in Parrot<sup>®</sup> Bluetooth<sup>®</sup> module with an included external microphone. They also come with hi-res touch screen displays and are Made for iPhone and Made for iPod and carry a three-year warranty.

Apple's latest iOS6 update allows drivers to have total voice control over their Music Playback (iPod<sup>®</sup> function) including requesting a song, artist, playlist or even the genre. It also allows Hands Free Texting where the driver can dictate and send text messages hands free and incoming text messages can be read back by Siri. No need for a navigation app to get Turn-by-turn GPS Navigation; simply ask Siri for directions or Points of interest. And of course Hands-free voice controlled dialing of any phone number in your contacts helps keep drivers' attention on the road not on the phone. Drivers can also make a Reminder to do a task, make a Calendar Entry for meetings or conference calls and even have Siri take a "Note" all hands free. All of these features are available through Advent's complete line of OE-Styled Multimedia systems listed below.

**SIRI Compatible Advent OE Multimedia Line-up:**

- OTOMF1 – Toyota OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits multiple Toyota models, makes and years ([see on-line fit guide](#))
- OGM1 – GM OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits multiple GM models, makes and years ([see on-line fit guide](#))
- OHOCR1 – Honda CRV OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits all 2007-2011 Honda CRVs
- OHOCVC1 – Honda Civic OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits all 2006-2011 Honda Civics
- OHYSFE1 – Hyundai OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits all 2009-2012 Hyundai Santa Fes
- OHYSON1 – Hyundai Sonata OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits all 2011-2013 Hyundai Sonatas
- OTOHIG1 – Toyota Highlander OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits all 2009-2012 Toyota Highlanders
- OTORAV1 – Toyota RAV4OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits all 2006-2013 Toyota RAV4s
- OTOTUN1 – Toyota Tundra RAV4OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits all 2007-2013 Toyota Tundras
- OVW1 – VW OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits multiple VW models, makes and years ([see on-line fit guide](#))
- OCH1 – Jeep / Dodge / Chrysler OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits multiple VW models, makes and years ([see on-line fit guide](#))
- OTOCAM3 – Toyota Camry OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits all 2012-2013 Toyota Camrys
- OTOPRI1 – Toyota Prius OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits all 2010-2013 Toyota Prius
- OTOVEN1 – Toyota Venza OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits all 2009-2013 Toyota Venzas
- OFO1501 – Ford F150 OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits all 2009 - 2013 Ford F150s and 2013 Ford F150 XL Plus
- OFOFOC1 – Ford Focus OE-Styled Multi-Fit Multimedia & Navigation System
  - Fits all 2012 - 2013 Ford Focus

The [Advent](#) brand is marketed exclusively to new car dealers and expeditors by Audiovox Electronics Corporation, subsidiary of VOXX International Corp. (NASDAQ VOXX).

Sirius, XM, SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries.

For information on becoming an Advent Dealer in the US, email us at [newaccounts@audiovox.com](mailto:newaccounts@audiovox.com)

For more information on Advent's OE Mobile Entertainment product line and vehicle application guides, please visit: [adventproducts.com/oemultimediasolutions/](http://adventproducts.com/oemultimediasolutions/)

**About Audiovox Electronics Corporation (AEC):**

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \("OEMs"\)](#), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#) and [Excalibur®](#).

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at [www.audiovoxproducts.com](http://www.audiovoxproducts.com).

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox®](#), [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Acoustic Research®](#), [Jamo®](#), [Energy®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Hirschmann Car Communication®](#) and [Oehlbach®](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxintl.com](http://www.voxintl.com).

**Safe Harbor Statement**

*Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2012.*

**Audiovox Contacts:** Jeremy Stoehr / Phone: 1-631-436-6371/ Email: [jstoehr@audiovox.com](mailto:jstoehr@audiovox.com)

# # # # #