

Acoustic Research Bluetooth Portable Wireless Speakers Sets Your Smartphone's Music Library Free

Stream and control music wirelessly from your Bluetooth-enabled device

LAS VEGAS, NV – January 7, 2013 – International CES, Center Hall, Booth 10415 – [Acoustic Research](#) (AR), a brand owned by VOXX International Corporation (NASDAQ: VOXX), today unveiled a new addition to its line of Bluetooth indoor portable wireless speakers -- the ARS60 portable wireless speaker. Using advanced audio coding, this next generation Bluetooth® equipped product offers sound quality that's indistinguishable from wired systems, with an impressive dynamic range. The ARS60 is shaped to inspire, sized to go anywhere and sounds like miniature audio furniture.



“There are an estimated one billion Bluetooth-enabled electronic devices in the market today, from smartphones and tablets, to computers and more,” said David Geise, President of VOXX Accessories Corporation. “Bluetooth technology offers the fastest and most convenient way to synchronize and interconnect devices, and the ARS60 portable wireless speaker now allows a consumer to access

their media content whenever and wherever they want.”

The AR ARS60 Bluetooth wireless speaker lets you bring your favorite music with you no matter where you go. This system lets you stream and control music from your smartphone or tablet, comes with dual drivers and a bass reflex system, and delivers 16 powerful watts of sound. The system also features a NiMH rechargeable battery, offering ten hours of music play time (at medium volume), a 3.5mm stereo input for wired devices, and includes a carrying pouch for safekeeping on the go. The ARS60 will be available in the spring of 2012, with a suggested retail price of \$119.99.

The [Acoustic Research](#) brand is marketed by VOXX Accessories Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an Acoustic Research Dealer in the US, email us at: newaccountsinfo@audiovox.com

For more information about the Acoustic Research Wireless Speaker product line, please visit: <http://www.araccessories.com>

Like us on our Facebook Page: [Acoustic Research](#)

About VOXX Accessories Corporation (VAC):

[VOXX Accessories Corporation](#) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of premium speaker systems, consumer electronics products and consumer electronics accessories. The Company is the number one, premium high-end loudspeaker company in the world, the number one universal remote supplier and is also a recognized leader in the marketing of connectivity and antenna products. Its' extensive distribution network includes power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Brands include [RCA](#)®, Jensen®, [Terk](#)®, [Acoustic Research](#)®, [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at www.voxxintl.com and click on [RCA](#) or [Acoustic Research](#) for specific product info.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox](#)®, [Klipsch](#)®, [RCA](#)®, [Invision](#)®, [Jensen](#)®, [Acoustic Research](#)®, [Jamo](#)®, [Energy](#)®, [Mac Audio](#)®, [Magnat](#)®, [Heco](#)®, [Schwaiger](#)®, [Hirschmann Car Communication](#)® and [Oehlbach](#)®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2012.

VOXX Accessories Contact:

Jeremy Stoehr

Phone: 1-631-436-6371

Email: jstoehr@audiovox.com

#