

VOXX Accessories Corp. Introduces Its 808 Line of Studio-Quality Headphones

The 808 line brings studio-quality sound and high-performance personal audio to everyone, at affordable prices

LAS VEGAS, NV – JANUARY 7, 2013 – LVCC, CENTER HALL, BOOTH 10404 – VOXX Accessories Corp., a wholly-owned subsidiary of VOXX International Corp. (NASDAQ: VOXX), announced today the launch of its [808 line of studio-quality](#), high-performance headphones. 808 headphones break down the walls separating regular consumers from high-performance personal audio by delivering studio-quality materials and engineering without the outrageous price. The 808 full-size over-ear models feature powerful 40mm drivers with outstanding response and accuracy in a foldable design and soft, comfortable earcups. 808 full-size headphones also come with multiple detachable cords and a protective travel case. The complete 808 headphone line will add the 808 Drift on-ear models and the 808 Switch in-ear models with detachable cables to the current over-ear headphone styles later this year.

“There are lots of premium headphones on the market that are high performance works of art, with designs and materials that make them more than just products. Studio-quality sound and performance doesn't need to cost a lot,” said David Geise, President of Voxx Accessories Corporation. “The majority of high-performance headphones in the market today are walled-off from regular consumers by prohibitively high price tags. With many headphones, consumers are paying a premium that has nothing to do with performance. The 808's have been engineered to deliver the studio-quality and high performance sound that consumers have come to expect from premium headphones, without the outrageous price.”



The 808 full-size headphones are available in three (3) colors: black matte ([HPA88BKM](#)), black high gloss ([HPA88BKG](#)), and white high gloss ([HPA88WHG](#)). Each 808 full-size headphone features 40mm drivers and a foldable design, with two (2) detachable cables (round without mic and flat with mic) as well as a high-quality soft travel case included. These full-size models will be available this month for an MSRP of \$99.99. The On-Ear 808 Drifts and In-Ear 808 Switch headphones will be available in the second quarter of 2013.

The [808 Line of Headphones](#) is marketed by VOXX Accessories Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an 808 Dealer in the US, email us at:
newaccountsinfo@audiovox.com

For more information about 808 headphones, please visit: www.808headphones.com

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About VOXX Accessories Corporation (VAC):

[VOXX Accessories Corporation](#) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of premium speaker systems, consumer electronics products and consumer electronics accessories. The Company is the number one, premium high-end loudspeaker company in the world, the number one universal remote supplier and is also a recognized leader in the marketing of connectivity and antenna products. Its' extensive distribution network includes power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Brands include [RCA](#)®, [Jensen](#)®, [Terk](#)®, [Acoustic Research](#)®, [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at www.voxxintl.com and click on [RCA](#) or [Acoustic Research](#) for specific product info.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox](#)®, [Klipsch](#)®, [RCA](#)®, [Invision](#)®, [Jensen](#)®, [Acoustic Research](#)®, [Jamo](#)®, [Energy](#)®, [Mac Audio](#)®, [Magnat](#)®, [Heco](#)®, [Schwaiger](#)®, [Hirschmann Car Communication](#)® and [Oehlbach](#)®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may

result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2012.

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