



News Release

RCA Introduces New Bluetooth Outlet Speaker

Great sound anywhere an outlet is available

HAUPPAUGE, NY and LAS VEGAS, NV – JANUARY 6, 2014 – LVCC, CENTRAL HALL, BOOTH 104014/10415 –[RCA](#) announced today the launch of its Bluetooth Outlet Speaker – an ingenious wireless speaker solution for any room in the house. The RCA Bluetooth Outlet Speaker capitalizes on consumers’ desire for portability in the electronics space – especially when it comes to wireless speakers. Thanks to the RCA Bluetooth Outlet Speaker, listeners can now stream music from their smartphone or other Bluetooth-enabled device and enjoy high quality sound anywhere an outlet is available.

“Some areas of the home could use music but don’t have a place for a speaker,” explained David Geise, President of VOXX Accessories Corporation. “Still, it would be nice to listen to your music library while fixing dinner, getting ready in the morning, or even just relaxing wherever on a Saturday afternoon. The Bluetooth Outlet Speaker by RCA puts that music anywhere there’s an outlet. Just plug it in!”



The Bluetooth Outlet Speaker by RCA delivers crystal-clear sound without the mess or fuss of batteries or power cords. All the RCA Bluetooth Outlet Speaker needs to create beautiful sound is an outlet – simply plug it in to any available outlet and stream from a Bluetooth-enabled device like a smartphone. From the kitchen, to the garage, the bedroom, office or kids room, the RCA Bluetooth Outlet Speaker provides a room-filling sound anywhere users want. Even more, the RCA Bluetooth Outlet speaker’s discreet design allows it to disappear into its environment.

The RCA Bluetooth Outlet speaker will be available May 2014, with a suggested retail price of \$49.99.

The [RCA](#) brand is marketed by VOXX Accessories Corporation, a wholly owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For information on becoming an RCA Dealer in the US, email us at newaccountinfo@audiovox.com

To learn more about the RCA wireless speaker product line, please visit <http://www.rcaaudiovideo.com>

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About the RCA Brand:

The RCA brand is one of the oldest and most recognized brands in the consumer electronics industry. Marketed by VOXX Accessories Corporation, a wholly owned subsidiary of VOXX International Corp., (NASDAQ: VOXX), the RCA brand continues its tradition of innovation and market leadership, as the number one brand in the US for universal remote controls and TV reception products.

About VOXX Accessories Corporation (VAC):

[VOXX Accessories Corporation](#) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the US market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Terk®](#), [Acoustic Research®](#), [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at www.voxxintl.com and click on [RCA](#) or [Acoustic Research](#) for specific product info.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company's brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Audiovox®](#), [Terk®](#), [Acoustic Research®](#), [Advent®](#), [Code Alarm®](#), [CarLink®](#), [Excalibur®](#), [Prestige®](#), and [Pursuit®](#). International brands [Hirschmann Car Communication®](#), [Jamo®](#), [Energy®](#), [Mirage®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Oehlbach®](#) and [Incaar™](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

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