



## NEWS RELEASE

### **VOXX Electronics Corporation Hires Industry Veteran Pete Muller as National Sales Manager of INVISION**

**HAUPPAUGE, NY and LAS VEGAS, NV – January 6, 2014 – [VOXX Electronics Corporation \(VEC\)](#)**, a newly formed wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), announced that industry veteran Pete Muller has been hired as National Sales Manager at INVISION Automotive Systems, Inc.

Commenting on today's announcement, Tom Malone, President of Audiovox Electronics Corporation stated, "We are excited to have Pete join our team and believe he will be a tremendous asset for us. He's a successful veteran with over 15 years' experience in our industry. Pete knows our mobile video lines well and is familiar with our customer base; a combination that we believe will serve our Invision direct sales force well." Malone continued, "Now is the time to capitalize on the strength of the INVISION brand and expand our aftermarket presence and I have every confidence that Pete and the team at INVISION will take us there."

In his role as National Sales Manager, Mr. Muller will be responsible for the management, training and development of INVISION's aftermarket business for inside and outside sales teams, focused specifically on growing the Company's rear-seat entertainment category. He will also be working closely with the corporate marketing teams to further extend the reach of the INVISION brand among retail, 12-volt and aftermarket dealers.

Mr. Muller has held various senior-level positions throughout his career in the mobile electronics industry. Prior to joining AEC, he was the Co-Founder and Senior Vice President of Sales & Marketing for Espresso, a Hong-Kong-based GPS manufacturer. He previously held sales and marketing positions with Kenwood USA, Rosen Electronics and Dual Electronics; working in a variety of capacities, including sales training and management, product development, and product marketing. Mr. Muller also held the position of Vice President of Sales & Marketing for Azentek, where he was intricately involved in co-developing and marketing a host of products targeted at the OEM markets. He also has built extensive relationships within the 12-volt dealer network.

#### **About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \("OEMs"\)](#), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#),

[Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at [www.audiovoxproducts.com](http://www.audiovoxproducts.com).

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company's brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Audiovox®](#), [Terk®](#), [Acoustic Research®](#), [Advent®](#), [Code Alarm®](#), [CarLink®](#), [Excalibur®](#), [Prestige®](#), and [Pursuit®](#). International brands [Hirschmann Car Communication®](#), [Jamo®](#), [Energy®](#), [Mirage®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Oehlbach®](#) and [Incaar™](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxintl.com](http://www.voxintl.com).

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