



## News Release

### **VOXX Accessories Corp. Launches Champ Line of Emergency-Preparedness Gear**

*Offering consumers helpful solutions for life's emergencies, big or small*

**HAUPPAUGE, NY and LAS VEGAS, NV – JANUARY 6, 2014- LVCC, CENTRAL HALL, BOOTH 10404/10415– [VOXX Accessories Corp.](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), announced today the launch of the Champ line of Emergency-Preparedness Gear, with the introduction of three exciting new products: the Survival Sidekick with integrated Weather Radio, the Bodyguard Battery Backup and the Survival Skybox Portable AM/FM/NOAA Weather Radio with Bluetooth Speakers.**

“Emergency preparedness is becoming top-of-mind for more and more consumers,” explained David Geise, President of VOXX Accessories Corporation. “We see it everyday in news and weather reports around the globe: emergencies happen. The Champ line gives consumers the tools to be prepared. Champ products are designed to be easy to use and keep handy, to help consumers deal with the unexpected and keep themselves and their families safe.”

#### **Champ Survival Sidekick with integrated NOAA Radio**



The Champ Survival Sidekick 10-in-1 Multi-tool is a single device that helps consumers stay prepared at home or on the road, with 10 emergency preparedness tools: a distress light and magnetic base to serve as a beacon on the roadside, a seatbelt cutter and glass breaker for escaping a vehicle in an emergency, and a mobile device charging outlet for emergency power to make an urgent phone call or send a critical message when the phone is running low. The Champ Survival Sidekick 10-in-1 even includes a hand crank just in case the battery hasn't been charged, to give the Sidekick enough power to use the flashlight or give an emergency charge to a mobile device. Also included with the Sidekick Multi-tool is an AM/FM/Weather radio to provide crucial emergency weather information when other sources are off-line.

The Champ E-Prep Survival Sidekick uses a familiar flashlight form that makes it easy to stow and carry. Most importantly, the Survival Sidekick has been rigorously tested, so it's safe and reliable to use when consumers will need it the most. The Survival Sidekick with integrated NOAA Radio will be available in April 2014, and will retail for a suggested price of \$49.99.

#### **Champ Bodyguard Battery Backup**



Emergencies can also happen on a more individual level, with personal safety quickly becoming a concern in an unfamiliar environment, such as an unlit street or a deserted parking lot after-hours. The Champ Bodyguard Battery Backup provides a built-in flashlight and personal alarm for just such

situations, with a 90db siren to scare off and to signal for help. The Bodyguard Battery offers support for everyday “emergencies” as well, such as the red battery icon on a cell phone when an essential call or message is needed. The Bodyguard Battery Backup will be available in April 2014, and will retail for a suggested price of \$34.99.

### **Champ Survival Skybox Portable AM/FM/Weather Radio with Bluetooth Speakers**



The Survival Skybox portable AM/FM/Weather Radio with alert capability and Bluetooth wireless speakers is the perfect addition to all households. Not just for emergencies, the Survival Skybox’s Bluetooth wireless feature allows users to stream music or other audio from their smartphone wirelessly. The Survival Skybox’s suite of essential emergency preparedness tools prepares consumers for the unexpected. The Survival Skybox delivers weather and news updates, even when other sources are down, mobile device charging, a built-in

flashlight with emergency beacon, and time/date and temperature info. Best of all, the Skybox's rechargeable battery can be recharged via AC adapter, or via the built-in solar panel or crank-powered dynamo for users who find themselves off the grid. The Survival Skybox Portable AM/FM/Weather Radio with Bluetooth Speakers will be available April 2014, and will retail for a suggested price of \$99.99.

The [Champ Emergency Preparedness](#) line is marketed by VOXX Accessories Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming a Champ E-Prep dealer in the US, email us at: [newaccountinfo@audiovox.com](mailto:newaccountinfo@audiovox.com)

For more information about Champ Emergency Preparedness products, please visit: [www.Champ-Eprep.com](http://www.Champ-Eprep.com)

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#### **About the Champ Brand:**

Champ E-Prep Gear is a pioneering brand devoted specifically to emergency-preparedness products. Established by VOXX Accessories Corp., a wholly-owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), Champ makes the tools consumers need to deal with unexpected events, in convenient form factors, with testing and quality assurance consumers can trust.

#### **About VOXX Accessories Corporation (VAC):**

[VOXX Accessories Corporation](#) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the US market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including

power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Terk®](#), [Acoustic Research®](#), [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com) and click on [RCA](#) or [Acoustic Research](#) for specific product info.

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company's brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Audiovox®](#), [Terk®](#), [Acoustic Research®](#), [Advent®](#), [Code Alarm®](#), [CarLink®](#), [Excalibur®](#), [Prestige®](#), and [Pursuit®](#). International brands [Hirschmann Car Communication®](#), [Jamo®](#), [Energy®](#), [Mirage®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Oehlbach®](#) and [Incaar™](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

**VOXX Accessories Contact:**

Larissa Bertolotti

Phone: (631) 436-6408

Email: [LBertolotti@audiovox.com](mailto:LBertolotti@audiovox.com)

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