

Audiovox Launches Seatback Android System

Multipurpose System Mounts Tablets to Vehicle Seats Providing Convenient User Experience

HAUPPAUGE, NY and LAS VEGAS, NV – JANUARY 6, 2014 – LVCC, CENTRAL HALL, BOOTH 10404/10415 – [VOXX Electronics Corporation \(VEC\)](#), a newly formed wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), announced today the introduction of its Seatback Android System, the next evolution in rear seat entertainment.

Audiovox has introduced an 8" Android tablet system that has the added value of a quick conversion to a safe in-vehicle rear seat entertainment system through its unique mounting mechanism...and it doubles as a charger--charging the tablet in the vehicle when the tablet is docked into the seatback docking station. In addition, the seatback dock enables wireless FM playback of audio content through the vehicle sound system or for private listening IR headphones via a built in dual channel wireless IR transmitter.

“Audiovox has been a leader in the rear seat entertainment space from its inception because we continue to deliver products and application solutions that make sense to the consumer,” said Tom Malone, President of VOXX Electronics Corp. “This new systems follows the consumer trend toward more portable devices without losing sight of the safety concerns that all parents have with their children in the back seat. With our system you get the best of both worlds...the flexibility of a tablet with the security of a mounted RSE system.”



The Audiovox Seatback Android System mounts to the vehicle’s headrest posts. The tablet comes equipped with a retractable arm that can be used as a stand for out-of-vehicle use, as well as a clamp that safely and securely locks the tablet to the Audiovox universal headrest docking station. The tablet also has a swivel capability enabling portrait and landscape positioning.

The Audiovox Android tablet device is Google Play certified and features capacitive touch screen technology, HDMI output and USB/SD inputs along with front and rear cameras. Additionally, the tablet includes a mic, Bluetooth capabilities and is WIFI™ enabled for on the go use. The system’s seatback dock includes dual channel headphone support, a full band FM transmitter, as well as a vehicle power cable, home USB charging cable and an IR headphone. The docking system is enabled for use with Bluetooth, IR headphones and earbuds.

The Audiovox Seatback Android System will be available March 2014, with a suggested retail of \$299.99

For more information about the Audiovox Android Seatback visit: www.audiovoxproducts.com.

The [Audiovox](#) brand is marketed by VOXX Electronics Corporation, a wholly owned subsidiary of VOXX International Corp., (NASDAQ VOXX).

For information on becoming an Audiovox Dealer in the US, email us at newaccounts@audiovox.com.

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About the Audiovox Brand:

The Audiovox brand has been delivering quality mobile and consumer electronics products to both the domestic and international markets for nearly 50 years. Among the products marketed under the brand are: automotive entertainment products such as mobile video, Location Based Services (telematics) and rear observation systems. The brand is carried through an extensive distribution network that includes power retailers and 12-volt specialists. For more information on the family of Audiovox branded products, visit www.audiovoxproducts.com.

About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company’s brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#)

and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are [Klipsch](#)®, [RCA](#)®, [Invision](#)®, [Jensen](#)®, [Audiovox](#)®, [Terk](#)®, [Acoustic Research](#)®, [Advent](#)®, [Code Alarm](#)®, [CarLink](#)®, [Excalibur](#)®, [Prestige](#)®, and [Pursuit](#)®. International brands [Hirschmann Car Communication](#) ®, [Jamo](#)®, [Energy](#)®, [Mirage](#)®, [Mac Audio](#)®, [Magnat](#)®, [Heco](#)®, [Schwaiger](#)®, [Oehlbach](#)® and [Incaar](#)™. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

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