



News Release

Audiovox Enters the Android Tablet Market

First Products include certified Google Play 7 and 8 inch Android tablets

HAUPPAUGE, NY and LAS VEGAS, NV – JANUARY 6, 2014 – LVCC, CENTRAL HALL, BOOTH 10404/10415 –[VOXX Electronics Corporation \(VEC\)](#), a newly formed wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), announced today they will be entering the Android market with Audiovox branded tablets. The launch will feature the two most popular sizes, 7 (T752) and 8 (T852) inch Android tablets which will run on the Jelly Bean 4.1 operating system. The tablets feature front-facing speakers that are aimed directly at the user, providing a surround-sound audio experience.

“We decided to enter this highly competitive market with what we believe are feature packed systems at an affordable price,” said Tom Malone, President of VOXX Electronics Corp. “In addition to the front facing speakers, which are a sought after feature, these tablets have high resolution displays with striking graphic capabilities, with a capacitive 5 point touch screen that allows for improved accuracy and zooming functions. Everything a consumer needs to enjoy digital multimedia content in HD quality.”

Audiovox Android tablets let users plug in their favorite hi-definition devices and micro SD memory cards through a HDMI output and micro SD card slot. Both units include all the most popular applications, and are preloaded so the user can read books, listen to music, browse the internet, read



email and watch video, right out of the box. There are dual front and rear cameras, and an extremely fast dual core, 1.5 GHz processor, 1G of RAM, 8 GB of memory; the external Micro SD slot is expandable to 32G. These full featured tablets are also Google Play certified, which gives the user access to thousands of applications available in the Google Play store. Each tablet comes with built-in WiFi connectivity so you can enjoy your entertainment from work, home or on the go.

The T852, 8 inch unit, also features Bluetooth capability and a high resolution (1064 x 768) in-place switching, or IPS, panel screen technology.

Both the Audiovox Android T752 and T852 tablets will be available in February 2014, with suggested retail prices of \$159.99 and \$219.99, respectively.

For more information about the Audiovox Android tablets, please visit: www.audiovoxproducts.com.

The [Audiovox](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ VOXX).

For information on becoming an Audiovox Dealer in the US, email us at newaccounts@audiovox.com.

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About the Audiovox Brand:

The Audiovox brand has been delivering quality mobile and consumer electronics products to both the domestic and international markets for nearly 50 years. Among the products marketed under the brand are: automotive entertainment products such as mobile video, Location Based Services (telematics) and rear observation systems. The brand is carried through an extensive distribution network that includes power retailers and 12-volt specialists. For more information on the family of Audiovox branded products, visit www.audiovoxproducts.com.

About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company’s brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Audiovox®](#), [Terk®](#), [Acoustic](#)

[Research®](#), [Advent®](#), [Code Alarm®](#), [CarLink®](#), [Excalibur®](#), [Prestige®](#), and [Pursuit®](#). International brands [Hirschmann Car Communication®](#), [Jamo®](#), [Energy®](#), [Mirage®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Oehlbach®](#) and [Incaar™](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

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