



## News Release

### Acoustic Research Launches New Berkeley and Lighthouse Wireless Speakers

*The latest models in their line of portable sound systems*

**HAUPPAUGE, NY and LAS VEGAS, NV – JANUARY 6, 2014 – LVCC, CENTRAL HALL, BOOTH 10404/10415** – [Acoustic Research](#)® (AR), today launched three new wireless speaker models in the new Berkeley and acclaimed Lighthouse lines. The AWS43 and AWSBT4 Berkeley speakers and AS7WH Lighthouse speaker give consumers the freedom to take their music anywhere they go, indoors or out, with weather-resistant and portable designs. And as with all Acoustic Research products, the new Berkeley and Lighthouse speakers combine their elegant design with powerful and accurate high performance audio.

“We’re leading the market for all outdoor speakers, not just wireless,” explained David Geise, President of VOXX Accessories Corporation. “And the reason for our success is our design philosophy. We’ve studied American homes and lifestyles and made products that complement their surroundings. Our Berkeley and Lighthouse lines take this even further, acknowledging the design lineage of our patios, our backyards, and many of the fixtures around our homes. And, of course, they sound great, too.”

#### The Berkeley Wireless Speaker Product Line



Instead of camouflaging sub-par speakers in fake frogs or pseudo rocks, the AR Berkeley line consists of real speakers, in forms and styles that work alongside existing décor. The 3-way speaker system includes a front mid-range and separate tweeter along with a large passive radiator on the rear for a full acoustical range sound reproduction – a rarity in speakers designed for outdoor use.



The **AWSBT4** offers consumers two ways to enjoy their music: Bluetooth wireless from any Bluetooth-enabled smartphone or other audio device, or a direct wired connection via a 3.5mm audio input on the speaker itself.

The **AWS43** lets consumers enjoy their music wirelessly up to 150ft from the source via a 900MHz transmitter, or wired, with a 3.5mm audio input on the speaker itself. The transmitter features two inputs: one stereo pair and a 3.5mm jack. The AWS43 offers three frequency choices for interference-free performance, allowing an array of up to 10 speakers from a single transmitter. Left-Right-Single Speaker select switches on each speaker allow easy set-up for two AWS43 speakers. The Berkeley line of wireless speakers will be available in March 2014, and will retail for a suggested price of \$79.99.

#### The Lighthouse Wireless Speaker Line



Acoustic Research is also introducing a new model to its acclaimed Lighthouse line of wireless speakers. The AS7WH Bluetooth speaker has a

sleek yet durable rubberized finish that's great anywhere, indoors or out. It is battery or AC powered, with an easy-carry handle to take it anywhere. With the Lighthouse AS7WH, consumers can connect for great music through either a Bluetooth or a Direct Connect connection. The Lighthouse Wireless Speaker is available now for a suggested price of \$79.99.

The [Acoustic Research](#) brand is marketed by VOXX Accessories Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an Acoustic Research dealer in the US, email us at: [newaccountinfo@audiovox.com](mailto:newaccountinfo@audiovox.com)

For more information about Acoustic Research product lines please visit: [www.acoustic-research.com](http://www.acoustic-research.com)

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### **About the Acoustic Research Brand:**

For over 60 years, the Acoustic Research brand has produced innovative and high-performance audio solutions. The AR brand leads the outdoor speaker market with its revolutionary line of wireless speakers, while its audio/video component connectivity and power solutions continue the brand's prestigious line of products engineered to improve performance. The Acoustic Research brand has an extensive distribution network that includes power retailers, mass merchandisers, distributors, Internet and select retail channels throughout the USA, Canada, Australia, and Latin America. For additional information, visit our web site at [www.acoustic-research.com](http://www.acoustic-research.com)

### **About VOXX Accessories Corporation (VAC):**

[VOXX Accessories Corporation](#) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the US market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Terk®](#), [Acoustic Research®](#), [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at [www.voxintl.com](http://www.voxintl.com) and click on [RCA](#) or [Acoustic Research](#) for specific product info.

### **About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as

well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company's brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are [Klipsch](#)®, [RCA](#)®, [Invision](#)®, [Jensen](#)®, [Audiovox](#)®, [Terk](#)®, [Acoustic Research](#)®, [Advent](#)®, [Code Alarm](#)®, [CarLink](#)®, [Excalibur](#)®, [Prestige](#)®, and [Pursuit](#)®. International brands [Hirschmann Car Communication](#)®, [Jamo](#)®, [Energy](#)®, [Mirage](#)®, [Mac Audio](#)®, [Magnat](#)®, [Heco](#)®, [Schwaiger](#)®, [Oehlbach](#)® and [Incaar](#)™. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxintl.com](http://www.voxintl.com).

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