



Acoustic Research Introduces Bluetooth Outlet Speaker

Enjoy crystal clear sound from any outlet in any room

HAUPPAGUE, NY and LAS VEGAS, NV – JANUARY 6, 2014 – LVCC, CENTRAL HALL, BOOTH 10404/10415 – [Acoustic Research](#)® (AR) announced today the launch of its Bluetooth Outlet Speaker – an ingenious wireless solution for any room in the house. The Outlet Speaker offers consumers high-performance audio anywhere there is an outlet, with wireless streaming from their smartphone via Bluetooth. With the AR Bluetooth Outlet Speaker, users can play, power and charge the device all at the same time, all from a single piece designed to blend into the environment without being too big or conspicuous.

“Some areas of the home could use music but don’t have a place for a speaker,” explained David Geise, President of VOXX Accessories Corporation. “Still, it would be nice to listen to your music library while fixing dinner, getting ready in the morning, or even just relaxing wherever on a Saturday afternoon. The Bluetooth Outlet Speaker by Acoustic Research puts that music anywhere there’s an outlet. Just plug it in!”



The AR Bluetooth Outlet Speaker delivers crystal-clear sound without the mess or fuss of batteries or power cords. The Outlet Speaker’s design features a rubberized finish with mesh grill and a symmetric shape that works in up- or down-oriented outlets.

The AR Bluetooth Outlet speaker includes a USB charging port and a pass-through AC outlet. The speaker will be available May 2014, with a suggested retail price of \$69.99.

The [Acoustic Research](#) brand is marketed by VOXX Accessories Corporation, a wholly owned subsidiary of

VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an Acoustic Research Dealer in the US, email us at: newaccountinfo@audiovox.com

For more information about the Acoustic Research Stream Wireless Home Audio product line, please visit: www.acoustic-research.com

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About the Acoustic Research Brand:

For over 60 years, the Acoustic Research brand has produced innovative and high-performance audio solutions. The AR brand leads the outdoor speaker market with its revolutionary line of wireless speakers, while its audio/video component connectivity and power solutions continue the brand's prestigious line of products engineered to improve performance. The Acoustic Research brand has an extensive distribution network that includes power retailers, mass merchandisers, distributors, Internet and select retail channels throughout the USA, Canada,

Australia, and Latin America. For additional information, visit our web site at www.acoustic-research.com

About VOXX Accessories Corporation (VAC):

[VOXX Accessories Corporation](#) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the US market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Terk®](#), [Acoustic Research®](#), [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at www.voxxintl.com and click on [RCA](#) or [Acoustic Research](#) for specific product info.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company's brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands.

Among the key domestic brands are [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Audiovox®](#), [Terk®](#), [Acoustic Research®](#), [Advent®](#), [Code Alarm®](#), [CarLink®](#), [Excalibur®](#), [Prestige®](#), and [Pursuit®](#). International brands [Hirschmann Car Communication®](#), [Jamo®](#), [Energy®](#), [Mirage®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Oehlbach®](#) and [Incaar™](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

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