



News Release

808 Audio Unveils Redesigned DUO and Studio-Style Over-Ear Headphones

New models offer enhanced performance and improved comfort

HAUPPAUGE, NY and LAS VEGAS, NV – JANUARY 6, 2014 – LVCC, CENTRAL HALL, BOOTH 10404/10415 – [808 Audio](#), a brand of [VOXX International Corp.](#) (NASDAQ: VOXX), unveiled today the next generation of their DUO and Studio-Style Headphones. The new DUOs and Studio-Style high-performance headphones deliver studio-quality sound at affordable prices, with redesigned styling and refinements.

“In the headphones category, sometimes it’s not clear to consumers what exactly they’re paying for,” explained David Geise, President of VOXX Accessories Corporation. “Is it performance, or is it something that has nothing to do with the product quality...like a celebrity endorsement? Consumers are thirsting for great sounding, great looking products they can afford. That’s what the 808 brand is about. With 808, you pay for performance and quality, not for endorsements. Our new DUO and studio-style headphones illustrate this philosophy more clearly than ever.”



The **808 DUO Headphones** stand alone as the only headphones combining studio-quality sound and the flexibility of both Bluetooth wireless and wired usage, at a price within reach for everyday consumers. The DUO’s large 40MM drivers provide a huge but balanced audio sound, with a truly comfortable design. The headphones come equipped with playback and volume controls, as well as a built-in microphone and answer button that enables users to answer phone calls without having to retrieve their phone from a pocket or bag. What really sets the 808 DUO’s apart from competition, however, are those occasions when a user wants or needs a wire—whether on a flight or relaxing at home. The 808 DUO

Headphones include two detachable cords, allowing users to keep listening when wireless use is not available. For users on the go, the DUO’s foldable design fits perfectly inside the included case for convenient travel storage.



The **808 Studio-Style Over-Ear Headphones** feature an all-new redesign, with refined detailing and the same powerful 808 studio quality sound fans of the 808 brand have come to expect. The upgraded leather headband and ear cup padding make these 808 Studio-Style headphones even more comfortable to wear than before, while the 808 Studio-Style’s foldable design, metal-reinforced hinges, and included carrying case make the product the perfect listening companion on the road. The Studio-Style’s

40MM drivers provide listeners with a rich bass-infused sound, while the headphones' over-the-ear design blocks out exterior sounds and distractions.

The 808 DUO Wireless Headphones and the Studio-Style Over-Ear Headphones will be available April 2014. The DUO Headphones will retail for a suggested price of \$99.99, while the 808 Studio-Style Headphones will retail for \$79.99.

The [808 Audio](#) brand is marketed by VOXX Accessories Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an 808 Audio Dealer in the US, email us at: newaccountinfo@audiovox.com

For more information about 808 Audio, please visit: <http://www.808audio.com>

Like us on our [808 Audio Facebook Page](#)
Subscribe to our [808 Audio YouTube Channel](#)
Follow us on SoundCloud at [808 Audio](#)

About the 808 Audio Brand:

Conceived from the roots of hip hop, EDM, and pop music, 808 Audio offers great audio performance at affordable prices, in unique designs that speak to these music communities. The 808 Audio brand was established by VOXX Accessories Corp., a wholly-owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), in 2011 and has since grown to become one of the leading brands in headphones and Bluetooth wireless speakers.

About VOXX Accessories Corporation (VAC):

[VOXX Accessories Corporation](#) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the US market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Terk®](#), [Acoustic Research®](#), [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at www.voxintl.com

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market

positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company's brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands.

Among the key domestic brands are [Klipsch](#)®, [RCA](#)®, [Invision](#)®, [Jensen](#)®, [Audiovox](#)®, [Terk](#)®, [Acoustic Research](#)®, [Advent](#)®, [Code Alarm](#)®, [CarLink](#)®, [Excalibur](#)®, [Prestige](#)®, and [Pursuit](#)®. International brands [Hirschmann Car Communication](#) ®, [Jamo](#)®, [Energy](#)®, [Mirage](#)®, [Mac Audio](#)®, [Magnat](#)®, [Heco](#)®, [Schwaiger](#)®, [Oehlbach](#)® and [Incaar](#)™. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

VOXX Accessories Contact:

Larissa Bertolotti

Phone: (631) 436-6408

Email: LBertolotti@audiovox.com

#