

News Release

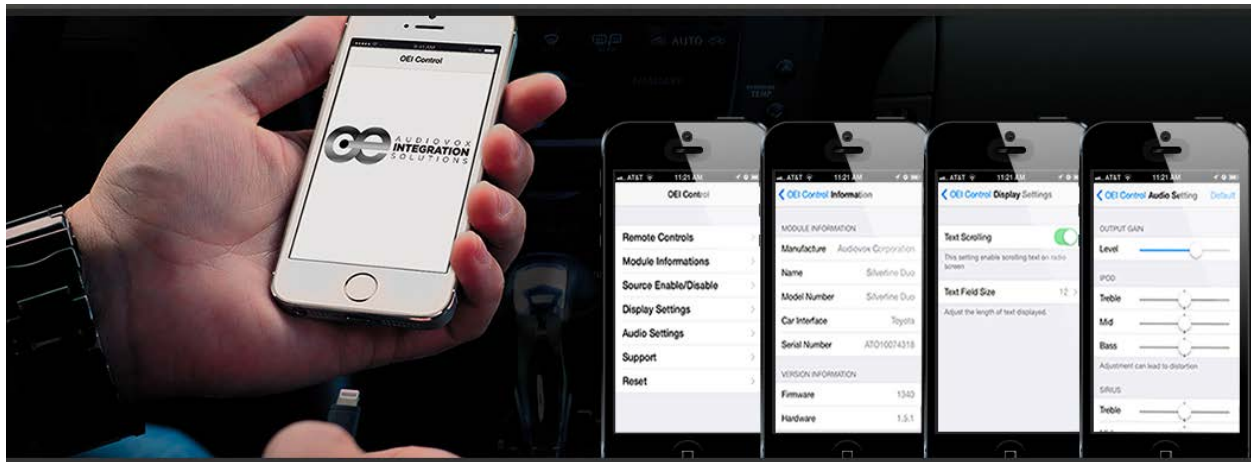
VOXX Delivers Industry First iPhone Application To Configure its OEI Integration Modules

Allows Installers quick and easy customization

HAUPPAUGE, NY – JUNE 18, 2014 -- [VOXX Electronics Corp \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), today announced it has updated its Audiovox OEI factory radio media upgrade product line with an Apple iPhone(TM) app that allows seamless control and easy configuration of its existing products.

The app allows a 12 volt installer to easily customize the integration module during the installation with an elegant and easy to use user interface, conduct basic trouble shooting and even reach Audiovox customer service directly with a touch of a button.

Features include verification of the module, its firmware version, enabling and disabling sources and adjusting the audio levels of various connected devices.



End users will also benefit from the use of the Audiovox OEI Control App by being able to utilize the iPhone as a remote controller and source selector device and even control the connected satellite radio tuner or connected Bluetooth accessory.

Tom Malone, President of VOXX Electronics Corp, commented “The Audiovox OEI Control App is a first of its kind in our industry. Installers are challenged daily with more and more complex devices to integrate with the factory entertainment systems and we have developed a cutting edge easy to use tool that any installer will be able to understand and utilize.”

The Audiovox OEI Control app is now available in the iTunes App store. Malone continued, “To show our commitment to the industry we are making this application free and soon compatible with all of our current generation Audiovox OEI products.”

The Audiovox OEI Control app works with all Audiovox Silverline DUO and all MediaBridge products running firmware 7106 or newer. Firmware update for the universal RDS products will be available within 30 days.

All existing Audiovox OEI integration modules are end-user firmware updatable and the firmware updates are free for all registered product owners and Audiovox authorized installers.

For more information about the Audiovox OEI control app and the Audiovox OEI media integration products, please visit: www.audiovoxoei.com

The Audiovox OEI brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX)

For more information on becoming a VOXX Electronics or Audiovox OEI Dealer in the US, email us at newaccounts@audiovox.com

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information on VOXX Electronics Corporation, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX) initially formed over 45 years ago as Audiovox has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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