# **AUDIOVOX**®

## **News Release**

### Audiovox Introduces the Android Tablet That Doubles As A Rear Seat Entertainment System

**HAUPPAUGE, NY – OCTOBER 15, 2014 –** <u>VOXX Electronics Corp (VEC)</u>, a wholly-owned subsidiary of <u>VOXX International Corp</u>. (NASDAQ: VOXX), today announced it has begun shipping the Android Tablet Vehicle Entertainment System, that includes an Android tablet, universal seatback mount system & accessories for both in car and portable use. The Google Certified 8-inch Android Tablet quickly converts to a secure in-vehicle rear seat entertainment system (RSE) using a unique mounting mechanism that mounts to the headrest posts...it also doubles as a charger--charging the tablet when docked.

"With its unique mounting system that attaches to the headrest posts this Android tablet vehicle entertainment system gives users the best of both worlds...a portable Android tablet for use anywhere that also quickly converts to an 'installed' rear seat entertainment system," Tom Malone, President of VOXX Electronics Corporation. "We have been a leader in RSE since its inception always focused on delivering a product designed for the rigors of the road and this product is no different. One of the foremost concerns of consumers who utilize a portable device in the vehicle is the potential of a hand held tablet flying out of the hands of a passenger in an emergency. This system eliminates that concern as the tablet mounts securely in the vehicle giving the passenger complete control and the driver complete peace of mind."



This product is all about the mounting system that lets you use the tablet as a secured rear seat entertainment system or to take it with you for use anywhere. It uses a patented quick mount so the tablet snaps easily into place. When attached you get FM playback of audio content through any FM station on the vehicle sound system or for private listening through included IR headphones via a built-in dual channel wireless IR transmitter. In addition, the tablet has built in Bluetooth which allows playback of audio through a vehicle sound system if the

vehicle is Bluetooth capable. The mount swivels allowing for 90-degree rotation for landscape or portrait viewing and also comes with a retractable arm that can be used as an optional stand for out-of-vehicle use adding to the products versatility.

This 8-inch Android Tablet runs on the Jelly Bean 4.1.2 operating system featuring front-facing speakers that simulate a surround-sound experience and a capacitive 5 point touch screen that allows for improved accuracy and zooming functions.

Additionally the tablet has an HDMI output and USB/micro SD inputs, front and rear cameras and all the bells and whistles a consumer would expect to find in a premium tablet. The tablet includes many of the most popular applications preloaded so the user can read books, listen to music, browse the internet, read email and watch video right out of the box. To enjoy the full functionality of this system, Wi-Fi connectivity through a 3G/4G hotspot on a mobile phone or Wi-Fi connectivity through many new factory vehicles being introduced is needed for streaming or downloading while driving outside Wi-Fi coverage. This fully featured tablet is also Google Play certified which gives users access to thousands of applications available in the Google Play store. With this system you can enjoy your entertainment anywhere you are with feature benefits designed specifically for each use case environment.

The Audiovox Android Tablet Vehicle Entertainment System is now available now for an MSRP of \$299.99.

For more information about the Audiovox Android Tablet Vehicle Entertainment System please visit: <u>www.audiovoxproducts.com</u>

The <u>Audiovox</u> brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming an Audiovox Dealer in the US, email us at <a href="mailto:newaccounts@voxxintl.com">newaccounts@voxxintl.com</a>.

Like us on our Facebook Page: <u>Audiovox</u> Subscribe to our channel: <u>VOXX Electronics on YouTube</u>

#### About VOXX Electronics Corporation (VEC):

<u>VOXX Electronics Corporation</u> (VEC) is a wholly-owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major <u>vehicle manufacturers</u> (<u>"OEMs</u>"), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include <u>Audiovox®</u>, <u>Invision®</u>, <u>Jensen®</u>, <u>Car Connection</u>, <u>Omega®</u>, <u>Advent®</u>, <u>Code</u> <u>Alarm®</u>, <u>Prestige®</u>, <u>Pursuit</u>® and <u>Excalibur</u>®. For additional information, please visit our Web site at <u>www.audiovoxproducts.com</u>.

#### About VOXX International Corporation:

<u>VOXX International Corporation</u> (NASDAQ:VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in <u>Europe, Asia, Mexico</u> and <u>South America</u>, and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at <u>www.voxxintl.com</u>.

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