



## News Release

### **VOXX Electronics to Showcase Dozens of New Products at SEMA**

*Android Mobile Video; Tablet Docking Stations; New Prestige & Code Security  
and Advanced Driver Assistance Systems*

**HAUPPAUGE, NY – NOVEMBER 3, 2014** -- [VOXX Electronics Corp \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), today announced that they will be using the SEMA show as a platform to launch a number of 12 Volt Retail and Car Dealer specific products across all their 12 Volt brands.

“We view the SEMA Show as the premier automotive specialty products trade event in the world,” said Tom Malone, President of VOXX Electronics Corp. “And so we bring a full complement of 12 Volt products for both our 12Volt and Car Dealer partners. This year there are new products in every category and every brand utilizing the latest technology for connectivity, telematics, safety and security.”

In Mobile Video the Company will be featuring solutions with Android and HDMI/MHL connectivity. Come see our imbedded Android 8” Custom headrest solutions and our Android tablet vehicle entertainment system which includes an Android tablet, universal seatback mounting system and accessories for both in car and portable use....or the Advent/Audiovox Custom 7-inch Headrest systems featuring HDMI/MHL capabilities that give users direct connection to smartphones, tablets, even Smart-TV devices...without giving up DVD capability. You will also find our newest solution in RSE, the Universal tablet docking station that allows consumers to provide a safe and secure rear seat entertainment from their portable tablet.

In telematics see Car Connection Pro which in addition to its safety and convenience features allows you to control your remote start and/or security system (purchased separately) through a smartphone application. Requiring professional installation, this unit gives dealers another profit opportunity.

In Security, New Prestige and Code Alarm Security and Remote Start systems feature some of the slimmest transmitters in the market and in some cases double the operating range!

New FlashLogic turn factory keyless entry into full remote start for select Mercedes, Honda, Acura, Nissan, Infiniti, Chrysler, Dodge, Jeep and RAM vehicles....and the time saving Weblink Mobile FlashLogic Programmer for Android and iOS devices gives installers the ability to “flash” the interface modules and Data Start systems.

In car audio, we have partnered with DUB to bring our 12 volt dealers the new Jensen DUB Edition Speakers, Amps and Subwoofers that combine Jensen technology with the design skills from the creators of DUB Magazine. Hot styles and High tech, these new products are now shipping and are sure to resonate with the car audio enthusiast. Add to that the Jensen VX7020 Double DIN Navigation Multimedia head unit the hottest built-in Navigation radio on the market today....and the lowest cost!

Everyone is talking safety and the Advent Lane Departure and Forward Collision Warning System with In-Vehicle Camera, has it all. The latest in-vehicle solution that offers three levels of driver safety in a single product and installation in less than one hour. Nav continues to be a hot button and the Advent Next Generation Navigation Systems are the next step in integration of factory infotainment systems with 3 plug and play Navigation interfaces. These new systems offer the end user the ability to add updateable and upgradable navigation features via a remote USB connection. Finally, there is Advent's deluxe multi-view camera, this new design allows one camera to do the job of several, giving the user the ability to switch between normal, downward and a split 190-degree views.

New products in Audiovox OEI integration include the SATSTREAM interface module which was developed in the USA by the Audiovox in-house engineering team allowing consumers to add Sirius XM satellite radio connectivity to select 2014-2015 Toyota and Scion vehicles; as well as a simple, easy to use and install Bluetooth add-on kit that provides users with hands-free calling and music streaming capabilities for most vehicles.

Visit VOXX Electronics at the 2014 SEMA Show- Tuesday, November 4, through Friday, November 7, at the Las Vegas Convention Center in Las Vegas, Nevada. Find us in the North Hall, Booth #11929.

For more information about any of the products being show at SEMA please visit: [www.audiovoxproducts.com](http://www.audiovoxproducts.com)

For more information on becoming a VOXX Electronics Dealer in the US, email us at [newaccounts@voxxintl.com](mailto:newaccounts@voxxintl.com).

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#### **About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox](#)®, [Invision](#)®, [Jensen](#)®, [Car Connection](#), [Omega](#)®, [Advent](#)®, [Code](#)

[Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at [www.audiovoxproducts.com](http://www.audiovoxproducts.com).

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ:VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

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