



News Release

VOXX Electronics Concludes Best Remote Start Promo in Company's History

*Code Alarm, Prestige, Pursuit and Panther Installers and Salespeople
share in over \$35,000 in Prizes.*

Hauppauge, NY – April 7th, 2014 – VOXX Electronics Corporation a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX) announced the winners of its Remote Start Promotion that ran from November 1, 2013 to February 28th, 2014. The Promotion included over \$35,000 in prizes starting with a grand prize of a KLIPSCH Palladium P-39F Home Theater. To make sure everyone came home a winner, the company expanded the prizes and will be sending a pair of KLIPSCH S3m In-ear Headphones to every Installer and Salesperson that submitted an entry.

Every remote start or remote start/security system in the Code Alarm, Prestige, Pursuit and Panther brands sold by an authorized dealer was eligible for inclusion in the promo and both the salesperson and the installer had a chance to win for every system sold.

The most registered system was the Code Alarm CA4053 followed by the Pursuit PRO9056C. In all, three of the top five systems registered were Code branded. Not surprisingly the Midwest and East Cost had the largest number of entries

“The miserable winter that we experienced across the US and the exciting Remote Start Promotion we ran throughout the season combined to deliver of the best Remote Start seasons in our company’s history,” said Tom Malone, President of Audiovox Electronics. “We exceeded our sales projections *and* we received thousands of entries from hundreds of our retail partners, making this the best promotion we have ever run.”

Malone continued, “We are very proud to announce the Grand Prize winner of the KLIPSCH Palladium P-39F Home Theater, a \$31,500 retail value, is **Jared Cohen, Auto Action Group, Kenilworth, New Jersey**”



"Audiovox is as much a part of our business as our employees; they've been with us since day one. It's not hard for us to push Pursuit Remote Start systems and all their products because they've helped to make our business successful. Winning this contest and receiving such a wonderful prize is icing on the cake." **Jared Cohen - Auto Action Group**

“Winner of Second Place KLIPSCH GALLERY G-28 Home Theater, a \$2,949 retail value, is **Mark McCormick, Micorp, Auburn, Massachusetts.**”



"I'd like to thank Audiovox for a very successful remote start season. Their rock solid product line allows us to perform installations with confidence."
Mark McCormick – Micorp, Auburn MA

“Winner of the Third Prize a KLIPSCH Gallery G-42 Sound Bar, a \$699.00 retail value, is **Tony Horton, Enormis Mobile Specialties, Erie, Pennsylvania.**”



"Having a feature-packed and versatile lineup makes the Code Alarm product the easy and smart customer choice. Winning a really cool prize for doing a job I already enjoy....makes it even better!" **Tony Horton – Enormis Mobile Specialties**

Malone concluded, “We believe our remote start systems, regardless of which of our brands a dealer carries are best in class and virtually sell themselves. Next year get on board early to sell them, install them and qualify for a chance at winning some amazing prizes because we are planning an even bigger and better promotion next year.”

About VOXX Electronics Corporation (VEC):

VOXX Electronics Corporation (VEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its’ extensive distribution network

includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company’s brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world’s Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox](#)®, [Klipsch](#)®, [RCA](#)®, [Invision](#)®, [Jensen](#)®, [Acoustic Research](#)®, [Jamo](#)®, [Energy](#)®, [Mac Audio](#)®, [Magnat](#)®, [Heco](#)®, [Schwaiger](#)®, [Hirschmann Car Communication](#)® and [Oehlbach](#)®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

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