

Prestige Security Kicks-Off Remote Start Season with Tech Seminar

East Coast Distributing & Specialty Marketing Partner at the Event

HAUPPAUGE, NY – NOVEMBER 13, 2014 -- VOXX Electronics Corp partnered with its' two Metro New York distributors; East Coast Distributing and Specialty Marketing at the Tech Seminar launch of the company's 2015 Prestige Security and Remote Start Line.

The event was its largest Security and Remote Start Seminar at which the attendees received training on the new line up of Prestige Security and Remote Start products followed by a question and answer period, dinner and general discussion segment.



“Events like these are valuable to the manufacturer/distributor partnership that drives our Prestige Security and Remote Start business,” said Tom Malone, President of VOXX Electronics. “They give us the opportunity for open dialog not only as we communicate our new products and plans but also in the feedback we get that will help shape future products and programs. The event was a huge success and we look forward to doing more of them.”

This year's Prestige security and remote start lineup features new ultra-thin transmitters, extended range and installation upgrades, including Smartphone Programming. Also discussed was the update on the expanded vehicle applications that offer remote start from OE Key fobs, as well as the Prestige modules that utilize the new VE PROG which allows the installer the convenience to upgrade the software and program selectable features.

The company's telematics solution, OBDII device Car Connection PRO was also covered in depth including its new remote start APP and the insurance companies that have come on board to offer insurance discounts to consumer.

Finally, FlashLogic the company's very successful flash program that saves dealers time and money in installation costs were covered in depth including the announcement of additional FlashLogic remote start data kits that will be available this season.

For more information about VOXX Electronics please visit: www.voxxelectronics.com

The [Prestige](#) and [FlashLogic](#) brands are marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the US, email us at newaccounts@voxxintl.com.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox](#)®, [Invision](#)®, [Jensen](#)®, [Car Connection](#), [Omega](#)®, [Advent](#)®, [Code Alarm](#)®, [Prestige](#)®, [Pursuit](#)® and [Excalibur](#)®. For additional information, please visit our Web site at www.audiovoxproducts.com.

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