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News Release

OMEGA Keyless Remote Start Systems Now Feature Virtual Alarm

Douglasville, Georgia – November 25, 2014 – Omega Research and Development Technologies, Inc. is now shipping new Excalibur 60-series remote start line up

In developing the new 60-Series, the most important addition is the Virtual Alarm function. This programmable feature allows you to upgrade any 60-series "RS" system to have full security. Every 60-series "RS" system can go from <u>Keyless Entry & Remote Start</u> to <u>Alarm & Remote Start</u> in seconds.

Traditionally, most remote start units have always included the bulk of what is required to add Alarm functionality (Horn Honk / Siren output, Flashing lights output, Lock/Unlock, etc), the unit was just missing door trigger inputs, sensor input, and the required firmware to tie it all together. In our 60-Series, all RS units have a programmable feature where the installer can turn "On" the Alarm functionality.

If you're using an Omegalink OL-MDB-ALL module, or other compatible module, and the vehicle you're working on provides "door trigger" through the databus, the module will feed them to the RS unit, and you're done! You now have basic security with zero extra installation. If you want to build on that basic security you can add a new AU-84TDP data shock sensor to get Dual-Zone shock sensor protection, as well as analog door trigger inputs in case your data bypass or vehicle do not support databus door status.

Every 60-Series RS unit is equipped with a 1 amp negative horn/siren driver to honk the vehicle horn during Alarm trigger. Through programming, this output can be changed to be "Steady" for driving a siren.

The Virtual Alarm feature allows any 60-series "RS" system on your shelf to be installed and tailored to your customer's needs, while providing you with upsell opportunities.

For information on becoming an Omega Dealer in the US, email us at <u>Javier@caralarm.com</u>

For more information on Omega's car security, keyless entry and remote start product lines, please visit www.CarAlarm.com, www.OmegaCarlink.com, and www.OmegaGPS.com

About Omega:

Omega Research & Development Technologies has been an innovative leader in the vehicle security industry for over 40 years. Since its founding in 1971, Omega's product line has diversified to include remote start modules and other vehicle accessory products. Omega's most recent product offerings include the exciting new technologies of telematics, wireless and databus integration.

With the vision of the founder, Kenneth Flick, guiding the company, auto security systems remain the central focus of Omega Research & Development Technologies. In 1995, Omega became the only company in the keyless entry arena with a technology designed to prevent crime due to unauthorized transmitter access to vehicle systems. The patented technology, <u>Unauthorized Transmitter Alert</u>, promises to revolutionize the industry. Consumers can now have instant knowledge of any unauthorized access to their keyless entry systems. Most of the product lines manufactured by Omega are equipped with Unauthorized Transmitter Alert technology.

Omega's mission, as it was over four decades ago, is to provide reliable, leading-edge security and automotive accessory products at a competitive price.

For more information contact:

Javier Leiva, North American Sales Director Omega Research and Development Technologies, Inc. 800-554-4053 / javier@caralarm.com