



News Release

Jensen Rolls-Out 2014 Car Audio Line at Retailers Nationwide

3000, 4000, 5000 and 7000 Series join successful VX6020 Released last fall

HAUPPAUGE, NY – JUNE 5, 2014 — [VOXX Electronics Corp \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), today announced the continued rollout of the 2014 Jensen Car Audio line. The launch of the brand's 3000, 4000, 5000 and 7000 models complete the roll out and come on the heels of the successful launch of the revolutionary VX6020 that launched in time for this past season's Holiday sales. Response to that first 2014 model has been overwhelming and the company is literally selling them as fast as they arrive. They believe that the arrival of the balance of the line will be met with the same enthusiasm.

"We designed the 2014 Jensen line with faster processors, sharper screens and improved UI and we did it without breaking the bank for consumers and still giving our retail partners the tools they need for success," said Tom Malone, President of VOXX Electronics. "Even at the entry level, we have included high end features that today's consumer demands supported by the history of the Jensen brand and its commitment to quality." "For our retail partners we have delivered a full line of eight models, all designed to hit a certain consumers sweet spot with both features and MSRP."

Let's start with the top of the line **VX7010** and **VX7020** multimedia receivers with app control and built-in Bluetooth in Single DIN and Double DIN configurations feature a 7-inch and 6.2-inch high resolution TFT touch screen, respectively. App connectivity for iPhone®, Android™ and BlackBerry® - Connect your iPhone (via jLinkUSB) and control Pandora Link from the touchscreen. Android, Apple and BlackBerry users can also connect via Bluetooth to stream, control and enjoy Pandora, SXM, iHeartRadio, aHa Radio, Spotify, Slacker, TuneIn and many more Internet Radio Apps. Both units offer built-in iGo Primo Navigation with Naviextras Web Support (download other countries, POI and value features) while also offering Bluetooth hands free calling with phone book accessibility and music streaming from A2DP equipped phones with audio controls for Android™, iPhone® and BlackBerry® devices. Additionally, both are SXM Ready featuring channel art. The VX7010 and the VX7020 carry an MSRP of \$399.99 each.

Don't need quite so many bells and whistles? Then the **VX4010** Single DIN and the **VX4020** Double DIN multimedia receivers with app control and built-in Bluetooth could be a perfect fit. App connectivity for iPhone®, Android™ and BlackBerry® - Connect your iPhone (via jLinkUSB) and control Pandora Link from the touchscreen. Android, Apple and BlackBerry users can also connect via Bluetooth to stream, control and enjoy Pandora, SXM, iHeartRadio, aHa Radio, Spotify, Slacker, TuneIn and many more Internet Radio Apps. They feature a 7-inch and 6.2-inch high resolution TFT touch screen, respectively with front full size USB with 1-amp charging and are both iPhone5/iOS7 compatible. Additionally, the 4000 series features a Pandora Link to access your preferred Pandora

stations and both the VX4010 and the VX4020 feature rear-view camera input with “Instant-on” technology. The VX4010 and the VX4020 carry an MSRP of \$279.99 each.

Want Full Android™ and iPhone® control via built-in Bluetooth in an entry level system? Then look no further than the **VX3010** and **VX3020** multimedia receivers in Single DIN and Double DIN configurations that are feature packed with iPhone/iPod connectivity, Bluetooth with Hands-Free, A2DP, AVRCP and perfectly priced at an MSRP of only \$229.99 each.

Looking for a Mechless system? The **DMX5020** mechless digital media receiver with app control and built-in Bluetooth comes without a built-in CD/DVD player but it is packed with inputs designed to have maximum connectivity. App Connectivity for iPhone®, Android™ and BlackBerry® - Connect your iPhone (via jLinkUSB) and control Pandora Link from the touchscreen. Android, Apple and BlackBerry users can also connect via Bluetooth to stream, control and enjoy Pandora, SXM, iHeartRadio, aHa Radio, Spotify, Slacker, TuneIn and many more Internet Radio Apps. This double DIN, 6.2-inch high resolution TFT touch screen sports inputs like a front full size USB port with 1-amp charging, SD card slots, auxiliary inputs, and dedicated iPod connections for maximum connectivity. MSRP is \$279.99.

Malone concluded. “Jensen-a history of audio quality, technology and retailer support...get on board today with the best line we have ever brought to market.”

For more information about the full line of Jensen Multimedia Head units please visit: www.jensenmobile.com

The Jensen brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a Jensen Mobile Dealer in the US, email us at newaccounts@audiovox.com.

Like us on our Facebook Page: [Jensen](#)
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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.audiovoxproducts.com.

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JENSEN®

2014 Line Up



VX3010



VX3020

The **VX3010** Single DIN and the **VX3020** Double DIN multimedia receivers feature a 7-inch and 6.2 inch high resolution TFT touch screen with front full size USB with 1-amp charging and are iPhone5/iOS7 compatible. Built-in Bluetooth for hands free calls and music streaming from A2DP equipped phones plus remote control of AVRCP enabled devices. Front 3.5mm audio/video input and system expandability with front / rear and subwoofer 2V RCA line outs and 12 key learning SWC interface. Both the VX3010 and the VX3020 feature rear-view camera input with “Instant-on” technology. MSRP \$229.99.



VX4010



VX4020

The **VX4010** Single DIN and the **VX4020** Double DIN multimedia receivers feature a 7-inch and 6.2-inch high resolution TFT touch screen, respectively with front full size USB with 1-amp charging and are both iPhone5/iOS7 compatible. App connectivity for iPhone®, Android™ and BlackBerry® - Connect your iPhone (via jLinkUSB) and control Pandora Link from the touchscreen. Android™, Apple and BlackBerry®

users can connect via Bluetooth to stream, control and enjoy Pandora, SXM, iHeartRadio, aHa Radio, Spotify, Slacker, TuneIn and many more Internet Radio Apps. Built-in Bluetooth for hands free calling with phone book accessibility and music streaming from A2DP equipped phones, plus remote control of AVRCP enabled devices, including audio controls for Android and iPhone devices. The 4000 series features a Pandora Link to access your preferred Pandora stations. Front 3.5mm audio/video input and system expandability with front, rear and subwoofer 4V RCA line outs and 16 key learning SWC interface. RGB front panel LED lighting for thousands of colors, user personalization with 5 UI color themes, 5 selectable wallpaper backgrounds and the ability to up-load 12 user wallpapers as well. Both the VX4010 and the VX4020 feature rear-view camera input with “Instant-on” technology so all formats are quickly and easily installed. MSRP is \$279.99.



DMX5020 Mechless Digital Media Receiver comes without a built-in CD/DVD player but it is packed with inputs designed to have maximum connectivity. This double DIN, 6.2-inch high resolution TFT touch screen sports inputs like a front full size USB port with 1-amp charging, SD card slots, auxiliary inputs, and dedicated iPod connections. App connectivity for iPhone®, Android™ and BlackBerry® - Connect your iPhone (via jLinkUSB) and control Pandora Link from the touchscreen. Android™, Apple and BlackBerry® users can connect via Bluetooth to stream, control and enjoy Pandora, SXM, iHeartRadio, aHa Radio, Spotify, Slacker, TuneIn and many more Internet Radio Apps. The DMX5020 offers built-in Bluetooth for hands free capabilities with phone book accessibility, music streaming from A2DP equipped phones, access to your preferred Pandora stations via a Pandora Link, and audio controls for Android and iPhone devices. Front 3.5mm audio/video input, rear audio/video input and system expandability with front, rear and subwoofer 4V RCA line outs and 16 key learning SWC interface. Additionally this unit features a rear-view camera input with “Instant-on” technology. MSRP of \$279.99.



VX7010



VX7020

The **VX7010** and **VX7020** are top of the line mobile multimedia models in Single DIN and Double DIN configurations, featuring a 7-inch and 6.2-inch high resolution TFT touch screen, respectively. App connectivity for iPhone[®], Android[™] and BlackBerry[®] - Connect your iPhone (via jLinkUSB) and control Pandora Link from the touchscreen. Android[™], Apple and BlackBerry[®] users can connect via Bluetooth to stream, control and enjoy Pandora, SXM, iHeartRadio, aHa Radio, Spotify, Slacker, TuneIn and many more Internet Radio Apps. Both units offer built-in iGo Primo Navigation with Naviextras Web Support (download other countries, POI and value features) while also offering Bluetooth hands free calling with phone book accessibility and music streaming from A2DP equipped phones with audio controls for Android[™] and iPhone[®] devices, as well as featuring Pandora link to access your preferred Pandora stations. Additionally, both are Satellite Radio Ready featuring channel art.

These mobile multimedia head units come equipped with a front full size USB with 1-amp charging, SD card slots, front 3.5mm audio/video input, rear audio/video inputs and system expandability with front, rear and subwoofer 6V line outs and 16 key learning SWC interface. Another added feature of the 7000 series is the RGB illumination front panel LED lighting for thousands of colors, user personalization with 5 UI color themes, 5 selectable wallpaper backgrounds and the ability to upload 12 user wallpapers as well. Both models in the 7000 series feature a rear-view camera input with “Instant-on” technology. MSRP of \$399.99.