

## **News Release**

## **Invision Introduces "Open Connectivity for the Open Road"**

Three new HD Connected Headrests highlight the line debuting at SEMA

**HAUPPAUGE, NY – NOVEMBER 5, 2014 – Invision**, today announced it has begun shipping the ConnectedHD 8-inch Headrest with Android operating systems, as well as the newly re-designed ConnectedHD 7-inch and 8-inch FactoryMatch<sup>TM</sup> replacement headrest systems. These new headrests from Invision are the first new products from Invision in several years and they provide backseat passengers with endless entertainment possibilities.



"The ConnectedHD 7-inch and 8-inch FactoryMatch<sup>TM</sup> replacement headrest systems incorporate certified HDMI/MHL inputs that give the user a direct connection to any HDMI/MHL enabled device, smartphone, tablet, even Smart-TV devices," said Tom Malone President of VOXX Electronics, Invision's parent company. "As always, Invision provides the perfect vehicle match with vehicle specific interior and electrical requirements while equaling or exceeding Federal Motor Vehicle Safety Standards." Unlike generic products that are re-branded, we design solutions that are engineered to fit and always built to last.

The new Invision connected systems deliver high-definition audio and video content while still allowing consumers to use their DVD libraries. Both systems also improve the gaming experience by offering an optional "Game Pack" – plug-in game module pre-loaded with (54), 32-bit video games and 2 wireless controllers. Each backseat passenger has the flexibility to watch a movie and/or play a game, remaining fully engaged for the journey.

Thin 7-inch and 8-inch digital LCD with LED back-lit panels in each of these systems deliver vibrant picture with a resolution of 800 x RGB x 480; has adjustable tilt screens, a USB input with charging support, SD card input (also used for memory expansion) and a secondary A/V input and output (hidden). Additionally, both monitors come equipped with dual channel wireless headphones, full band FM transmitter with hardwire FM modulation capabilities, and 2 remote controls.

For the Android driven consumer, Invision's ConnectedHD 8-inch Headrest Systems with Android integrates tablet technology with Custom Headrest DVD systems giving backseat passengers enhanced content on the road ahead!

The Android based monitors have all the features of our connected HD systems plus IPS panels with capacitive touch screen control and a user friendly interface, a fast dual-core processor, and built-in Wi-Fi (needs 3G/4G hotspot to feed internet access while driving outside Wi-Fi coverage). Finally, the non-removable Android tablets eliminate any concern consumers might have for potential damage that could occur from taking a portable tablet in and out of a vehicle.

For more information about Invision ConnectedHD Headrests please visit: www.invisionautomotive.com

The <u>Invision</u> brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming an Invision Dealer in the US, email us at sales@invisionautomotive.com

Like us on our Facebook Page: <u>Invision Automotive</u> Subscribe to our YouTube Channel: <u>VOXX Electronics</u>

## **About VOXX Electronics Corporation (VEC):**

<u>VOXX Electronics Corporation</u> (VEC) is a wholly-owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major <u>vehicle manufacturers</u> ("OEMs"), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include <a href="Mailtonan: Advent@">Advent@</a>, <a href="Mailtonan: Advent@">Invision@</a>, <a href="Mailtonan: Jensen@">Jensen@</a>, <a href="Mailtonan: Advent@">Code</a></a>, <a href="Mailtonan: Advent@">Advent@</a>, <a href="Mailtonan: Advent@">Code</a></a>, <a href="Mailtonan: Advent@">Pursuit@</a>, <a href="Mailtonan: Advent@">Pursuit@</

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