

AUDIOVOX®

News Release

New HDMI/MHL Rear Seat Entertainment System Streams Content Direct from Your Mobile Device Right to Your Overhead and Custom Headrest Mobile Video Systems

Works with any HDMI/MHL enabled smartphones, tablets and even Smart TV devices.

HAUPPAUGE, NY – JULY 15, 2014 — [VOXX Electronics Corp \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), announced today the introduction of its line of overhead and headrest systems with HDMI/MHL connectivity that allows consumers a direct connection to any HDMI/MHL enabled device such as smartphones, tablets and even Smart TV devices.

“The new overhead and headrest systems include certified HDMI/MHL inputs providing consumers with more choices in device connectivity, more capability to enhance entertainment and more value than ever before,” said Tom Malone, president of VOXX Electronics Corp. “With the HDMI/MHL inputs users can connect their mobile devices (Smartphones/Tablets) to playback on their rear seat monitor screens creating the best in rear seat entertainment without losing the use of the DVD that is still a major content source.”



The ability to connect a mobile device directly and conveniently to the HDMI/MHL inputs on select Advent, Audiovox and Movies2Go overhead and headrests monitors make the entertainment possibilities literally endless. Content that is stored or being streamed LIVE to the mobile device can be played back on the in-vehicle screens. Consumers can also access games and apps including social media apps such as YouTube. In some cases the mobile device can act as a remote control for the overhead or headrest system to play games.

The first two systems available will be overheads and consumers have the flexibility to connect a mobile device via two HDMI/MHL inputs; one on the side of the overhead and one hidden connection to keep the wiring discreet. Both options

require a Digital A/V Adapter (sold separately), specific to the make/model of the users mobile device.

ADVEXL10 ~ Advent 10.1” Hi-Def Overhead Mobile Video Digital Monitor with Built-in DVD Player and HDMI/MHL inputs - Available in interchangeable shale, pewter and black trim rings and snap-on covers. The ADVEXL10 is available now for an MSRP: \$529.99

VODEXL10 ~ Audiovox 10.1” Hi-Def Overhead Mobile Video Digital Monitor with Built-in DVD Player and HDMI/MHL inputs – Available in interchangeable shale, pewter and black trim rings and snap-on covers. The VODEXL10 is available now for an MSRP: \$529.99

Coming soon...our 7” Custom Headrest Monitors and Movies2Go Overhead Mobile Video units will be HDMI/MHL compatible.

HR7012D ~ Audiovox 7” LED Backlit Custom Headrest Monitor with Built-in DVD and HDMI/MHL inputs. This model is being added into the existing 7012 series custom headrest line featuring digital LED monitors boasting 800 RGB x 480 resolution for crisp and vibrant video reproduction, adjustable viewing angles, and 2 wireless remote controls. The HR7012D will be available in August for an MSRP: \$1,699.99

AVXMTG13UHD ~ Audiovox Movies2 Go 13.3” Overhead Mobile Video LED Backlit Monitor with Built-in DVD Player and HDMI/MHL inputs gives backseat passengers front-row quality entertainment with one of the largest monitors yet. The AVXMTG13UHD will be available in August for an MSRP: \$449.99

Stay tuned...as additional HDMI/MHL overheads and headrests will continue to roll out through the rest of this year.

For more information about the Audiovox/Advent Mobile Video Products please visit:

www.audiovoxproducts.com / www.adventproducts.com

The [Audiovox](#) and [Advent](#) brands are marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming an Audiovox or Advent Dealer in the US, email us at newaccounts@audiovox.com.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \(“OEMs”\)](#), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox](#)®, [Invision](#)®, [Jensen](#)®,

[Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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