

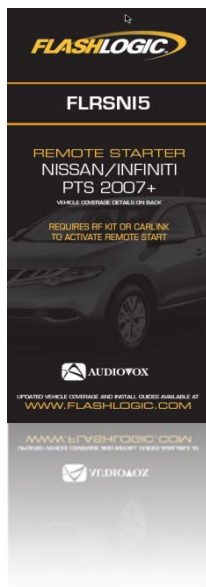
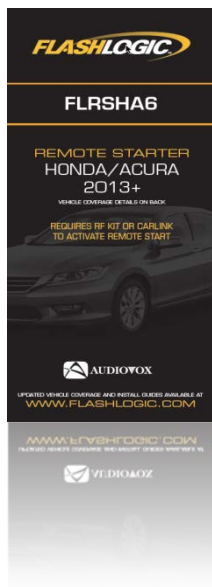


News Release

FlashLogic Adds Systems for Push-to-Start Honda, Acura, Nissan and Infiniti

Turn 'Factory Keyless Entry' Into Full Remote Start

HAUPPAUGE, NY – NOVEMBER 4, 2014 – [VOXX Electronics Corp \(VEC\)](#), today announced it will begin shipping its newest additions to the FlashLogic program- the FLRSHA6 and FLRSNI5 Data Remote Start Systems. The FLRSHA6 is designed exclusively for select 2013+ Honda and Acura vehicles, while the FLRSNI5 is designed exclusively for select 2007-2014 Nissan and Infiniti vehicles. These Flashlogic systems will turn a factory keyless entry system into a full remote start system without having to add an additional aftermarket remote start system.



“We believe that Flashlogic modules have made a huge difference in the car dealers ability to upgrade basic keyless entry into full blown security and remote start systems at a reasonable cost, with limited inventory requirements and quick installation-all translating into better profits from these key additions,” said Tom Malone, President of VOXX Electronics.

The FlashLogic systems come with a “T-Harness” which allows dealers to reduce install time. The dealer also benefits from lower inventory SKU’s since they simply download the vehicle specific software for a wide range of vehicles - no need to carry vehicle specific SKUs. There are 13 Flashlogic kits that cover all of the major vehicle brands including Chrysler, GM, FORD, BMW and Mercedes.

VOXX is also making optional transmitter upgrade packages available (not included) to give the consumer even more flexibility and features. There are upgrade kits for two-way LCD confirmation FLRF2 ~ MSRP \$399.99) and one that will increase the operating range of the Data Start Systems to over 1,500 feet. (FLRF4 ~ \$199.99)

For the ultimate in flexibility, these systems can also be added to the company’s Car Connection PRO telematics OBDII product that not only manages and monitors the vehicle health and driver performance but also has a smart phone application for operating the remote start and security system.

The FLRSHA6 and FLRSNI5 are available now at Prestige, Pursuit and Code Alarm Authorized Dealers for an MSRP of \$249.99 each.

For more information about the new FlashLogic Data Remote Start Systems please visit: www.flashlogic.com

For more information about Car Connection PRO please visit: www.carconnection-pro.com

The [FlashLogic](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a FlashLogic Dealer in the US, email us at newaccounts@voxxintl.com.

About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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