



News Release

VOXX Delivers Aftermarket Dashboard Event Video Recorder

Newest Addition to Company's ADAS Line Now Shipping

HAUPPAUGE, NY – MAY 21, 2014 -- [VOXX Electronics Corp \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), today announced it has begun shipping the aftermarket In-Vehicle Dashboard Event Video Recorder that was introduced in January at the Consumer Electronics Show.

The camera mounts on the windshield just behind the rear view mirror and records continuously so you can record interesting, fun experiences during your travels as well as any accidents or fender benders you may encounter. Should you have an accident, G sensors in the camera automatically lock the currently recorded section from 30 seconds prior to 2 minutes after the incident so that the key video segment cannot be erased or recorded over thus giving you a permanent record of the event.

Tom Malone, President of VOXX Electronics Corp, commented "The DVR 700 is our first HD camera developed for dashboard recording of the events that occur in front of a moving vehicle and we expect it to be as successful as the our ADAS back up cameras that launched this category for us years ago." "Drivers are coming to rely on technology to help them operate their vehicles with optimum safety and convenience and we as leaders in the aftermarket category continue to provide those products."

The DVR700 small chassis size allows almost stealth like installation so as not to draw attention to the device and when mounted behind or above the rear view mirror it will not interfere with the drivers view. The unit features a built-in rechargeable battery, includes a 8GB Micro SD Card, and supports Micro SD cards up to 32GB allowing up to 16 hours of continuous recording. It provides date and time stamp on the recording for easy reference. In addition, the recording lock has a manual trigger with an easy to use status indicator if the driver wants to capture something interesting or dangerous on the road or simply wants to record a fun experience and save it for viewing at a later time on any computer. Also included is a cigarette lighter adapter and a direct wire power cable with video output connections. The DVR700 HD delivers 720p HD resolution (1280*720) and is only 1.5" x 2.5" in size with a flat back finish to make it very discrete in the vehicle. The DVR700 HD is now available at select Mobile Electronics Retailers throughout the country for an MSRP of \$199.99.



For more information about the Advanced Driver Assistance Systems please visit: www.audiovoxproducts.com

The [Advanced Drivers Assistance Systems](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics or Advent Dealer in the US, email us at newaccounts@audiovox.com.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information on VOXX Electronics Corporation, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX) initially formed over 45 years ago as Audiovox has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxintl.com.

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