



News Release

New Advent Cable Interface Simplifies Rear View Camera Installation On Select Chrysler/Dodge Vehicles! *Plug & Play Cable Makes Installing Rear View Cameras Quick*

HAUPPAUGE, NY – August 21, 2014 -- [VOXX Electronics Corp \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), today announced the introduction of a new interface cable that simplifies adding a rear view camera to select Chrysler/Dodge vehicles including the 2012-2014 Charger, Journey and 300/300C! Safety conscious consumers want the latest accessories that protect their families throughout the driving experience. Dealers recognize that time is money and with this new plug and play cable, they can add the sought after rear view camera accessory quickly and at relatively low cost.

“As a major supplier to the car dealer market we have always focused our product development on providing accessories that consumers want and that dealers can use to increase profits,” said Tom Malone, President of Voxx Electronics Corp. “This new interface is one more example of that commitment. It’s a simple plug and play connection that will work with any camera that uses a standard RCA video connection. This level of flexibility gives the car dealer a world of options for camera choice, a quick install, a response to consumer demand for safety products and an opportunity to add to accessory profits.”



The CHYRVCH allows for simple plug and play installation to select Chrysler/Dodge vehicles with an 8.4-inch screen including the 2012-2014 Dodge Charger, 2012-2014 Dodge

Journey and the 2012-2014 Chrysler 300 and 300C.

Install the cable; connect the rear view camera (sold separately) and turn on the rear view camera input option using the Mopar “Dealer Connect” system (dealer activation required). This will add the camera to the list of options on that specific vehicle and you are ready to view the camera image on the factory installed screen whenever the vehicle is placed in reverse. The CHYRVCH is available now for an MSRP of \$49.

For more information about the Advent Integration Cable please visit: www.adventproducts.com

The [Advent](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming an Advent Dealer in the US, email us at newaccounts@audiovox.com.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

VOXX International Contact:

Larissa Bertolotti

Phone: (631) 436-6408

Email: LBertolotti@voxxintl.com

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