AUDIOVOX®

News Release

Audiovox Expands Custom Headrest Line to Include 8-Inch Android Headrest

New Models Integrate Tablet Technology With Custom Headrest DVD Systems

HAUPPAUGE, NY – SEPTEMBER 3, 2014 – <u>VOXX Electronics Corp (VEC)</u>, a wholly-owned subsidiary of <u>VOXX International Corp</u>. (NASDAQ: VOXX), today announced it has added three new custom 8-inch headrest systems with multiple monitor configurations to its successful line of 7-inch vehicle specific headrest systems. These multiple monitor configurations now allow backseat passengers to enjoy not only larger screen viewing but also all of the features that Android has to offer while still supporting DVD.



The system configurations include an **Android Monitor** offering an 8" touch screen monitor with a built-in Android operating system, an 8" **DVD Only Monitor** and an **Android/DVD Combo Monitor**: offering an 8" touch screen monitor with built-in Android operating system with six different configuration options including:

- Dual DVD
- Single DVD/Single Android
- Dual Android (No DVD)
- DVD & Android/DVD
- Single Android & Android/DVD
- Dual DVD w/ Dual Android

"The new Audiovox 8-inch Android Headrest Systems integrate tablet technology with our custom Headrest DVD systems giving consumers added content while still allowing them to use the vast DVD libraries that they have amassed over the years," said Tom Malone, President of VOXX Electronics Corporation.

Malone continued, "It was not all that long ago that consumers thought that access to movies was the ultimate in-vehicle entertainment experience. Today content is king and the more content a system can provide the more

likely that system will be a success. These Android based systems duplicate the content available on any portable device available today and once again solidify our leadership position in the Rear Seat Entertainment market."

All systems feature 8-inch monitors with digital LED back-lit panels that deliver a vibrant picture with a resolution of 800 x RGB x 480; have certified HDMI/MHL inputs, USB input with charging support, Micro SD card input (also used for memory expansion) and a secondary A/V input and output (hidden). Additionally, all monitors come equipped with dual channel wireless headphones, full band

FM transmitter with hardwire FM modulation capabilities, 2 remote controls and a hidden away Junction Box.

The Android based monitors have IPS panels with capacitive touch screen control and a user friendly interface, a fast dual core processor, built-in 8GB memory (expandable to 32GB), built-in Bluetooth and built-in Wi-Fi (needs 3G/4G hotspot to feed internet access while driving outside Wi-Fi coverage). Finally, the non-removable Android tablets eliminate any concern consumers might have for potential damage that could occur from taking a portable tablet in and out of a vehicle mount.

For more information about the Audiovox Custom Headrest Systems please visit: <u>www.audiovoxproducts.com</u>

The <u>Audiovox</u> brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming an Audiovox Dealer in the US, email us at newaccounts@audiovox.com.

Like us on our Facebook Page: <u>Audiovox</u> Subscribe to our YouTube Channel: <u>VOXX Electronics</u>

About VOXX Electronics Corporation (VEC):

<u>VOXX Electronics Corporation</u> (VEC) is a wholly-owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major <u>vehicle manufacturers</u> (<u>"OEMs"</u>), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include <u>Audiovox®</u>, <u>Invision®</u>, <u>Jensen®</u>, <u>Car Connection</u>, <u>Omega®</u>, <u>Advent®</u>, <u>Code</u> <u>Alarm®</u>, <u>Prestige®</u>, <u>Pursuit</u>® and <u>Excalibur</u>®. For additional information, please visit our Web site at <u>www.audiovoxproducts.com</u>.

About VOXX International Corporation:

<u>VOXX International Corporation</u> (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in <u>Europe</u>, <u>Asia</u>, <u>Mexico</u> and <u>South America</u>, and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at <u>www.voxxintl.com</u>.

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