



News Release

VOXX Electronics Showcases 12 Volt Lines at MERA

HAUPPAUGE, NY – AUGUST 13, 2014 -- [VOXX Electronics Corp \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), today announced that they will be attending the 2014 MERA KnowledgeFest (Booth #201).

“KnowledgeFest focuses on three distinct categories in the 12 Volt marketplace... traditional mobile electronics, connected car technologies and driver safety, which makes it the perfect venue for VOXX Electronics Corp participation as we have product solutions in every category,” said Tom Malone, President of VOXX Electronics Corporation.

At the VOXX Electronics Booth you can check out the latest offerings from the Company including:

- Hot New Jensen DUB Edition Speakers, Amps and Subwoofers that combine Jensen technology with the design skills from the creators of DUB Magazine
- New Prestige and Code Alarm Security and Remote Start systems that feature some of the slimmest transmitters in the market with new features including double the operating range!
- Advent Lane Departure Warning System, the latest technology utilizing Optical Recognition of the road ahead of you paired with fast, easy installation
- Advent In-Vehicle Dashboard Event Video Recorder that will continuously record interesting, fun experiences during your travels as well as any accidents or fender benders you may encounter.
- Also from Advent, the next step into integration of factory entertainment systems with 3 plug and play Navigation interfaces. These new systems offer the end user the ability to add updateable and upgradable navigation features via a remote USB connection.
- And there’s Advent’s deluxe multi-view camera, this new design allows one camera to do the job of several, giving the user the ability to switch between normal, downward and a split 190-degree views.



Malone concluded, “KnowledgeFest educates the industry on all topics related to in-vehicle electronics and we are happy to be a part of the event. Stop by the VOXX Electronics booth #201 to see these and many more 12 Volt specific products from the company synonymous with the 12 Volt market-VOXX Electronics.”

KnowledgeFest 2014 will take place on Saturday, August 16, through Tuesday, August 19, at the Hilton Anatole Resort and Conference Center in Dallas, Texas.

For more information on becoming an Audiovox Dealer in the US, email us at newaccounts@audiovox.com.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.audiovoxproducts.com.

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