

AUDIOVOX®



News Release

ShutterBall to Make Selfies a Snap at Links & Laces Golf Tour Finals

Shutterballs to be included in Celebrity and Athlete Gifting Lounge

HAUPPAUGE, NY – MAY 15, 2014 -- [VOXX Electronics Corp \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), is proud to announce they will team up with [Links & Laces Golf Tour](#) to provide ShutterBalls in the Celebrity and Athlete Gifting Lounge in the finals this weekend in Palm Springs.

The Links & Laces Golf Tour is a unique networking, entertainment and sports event with finals taking place this weekend in Palm Springs, California. To get to the finals, participants on the tour compete on specially selected and challenging golf courses around the country with the best making it to the finals where the mix of a world class host resort, a challenging course, celebrities, the Girls of Golf and spectacular parties make this truly a memorable experience.

We have teamed up with Links & Laces Golf Tour to provide ShutterBall inside the Celebrity Gifting Lounge. The lounge allows celebrities and athletes to relax and hang out in between tournament events where they will get their ShutterBalls which we expect them to use to capture the weekends events.

In addition, The Girls of Golf (tour brand ambassadors) will take ShutterBall around the course with them to engage the crowds and golfers during the three-day weekend event- snapping the perfect selfies and group pictures as they go. ShutterBall will also even make an appearance at the various parties taking place throughout the weekend.

To learn more about ShutterBall please visit: www.myshutterball.com

The [Audiovox](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a ShutterBall Dealer in the US, email us at newaccounts@audiovox.com.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \(“OEMs”\)](#), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.audiovoxproducts.com.

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