



## News Release

### **New FlashLogic Data Remote Start Systems for Chrysler Turn ‘Factory Keyless Entry’ Into Full Remote Start**

*FLRSCH7 developed for select Chrysler/Dodge/Jeep/RAM vehicles*

**HAUPPAUGE, NY – MAY 8, 2014 – [VOXX Electronics Corp \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), announced today it is now shipping its newest addition to the FlashLogic program- the FLRSCH7 Data Remote Start Systems. The FLRSCH7 is designed exclusively for select 2011-2014 Chrysler, Dodge, Jeep and RAM vehicles, including the 2014 Chrysler 300, Dodge Dart, Jeep Grand Cherokee and RAM 1500. It will turn the factory keyless entry system into a full remote start system without having to add an additional aftermarket remote start system**



“This latest addition to our FlashLogic line of transponder and door lock interface products covers select popular Chrysler models and adds to what we believe is the broadest line in the market today with over 5,000 applications for upgrade through our FlashLogic program”, said Tom Malone, president, VOXX Electronic Corporation. “We remain committed to our dealer partners to help them increase productivity and save on installation costs so they can continue to increase profit opportunities.”

FlashLogic systems allow dealers to reduce install time and lower inventory SKU’s. A dealer simply has to download the appropriate software to make it applicable to a wide range of vehicles without requiring vehicle specific SKUs. The company supplies kits for all of the major vehicle brands including Chrysler, GM, FORD, Toyota, etc.

The FLRSCH7 is available now at Prestige, Pursuit, and Code Alarm Authorized Dealers for an MSRP of \$249.99.

For more information about the Chrysler FlashLogic Date Remote Start System please visit: [www.flashlogic.com](http://www.flashlogic.com)

The [FlashLogic](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a FlashLogic Dealer in the US, email us at [newaccounts@audiovox.com](mailto:newaccounts@audiovox.com).

**About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at [www.audiovoxproducts.com](http://www.audiovoxproducts.com).

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ:VOXX) formed over 45 years ago as Audiovox has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company’s brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Audiovox®](#), [Terk®](#), [Acoustic Research®](#), [Advent®](#), [Code Alarm®](#), [CarLink®](#), [Excalibur®](#), [Prestige®](#), and [Pursuit®](#). International brands [Hirschmann Car Communication®](#), [Jamo®](#), [Energy®](#), [Mirage®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Oehlbach®](#) and [Incaar™](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxintl.com](http://www.voxintl.com).

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