



News Release

Mercedes Benz FlashLogic Plug-n-Play Remote Start Systems Available

Allows Mercedes Dealers to offer Non-Factory Remote Starts for the first time

HAUPPAUGE, NY – APRIL 23, 2014 – [VOXX Electronics Corp \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), today announced the FlashLogic, FLRSBZ4 designed exclusively for select 2012-2014 Mercedes Benz vehicles, including the popular 2014 CLA Class are now shipping! Before now, Mercedes Dealers were unable to offer a non-factory remote start solution to their customers. This system provides a seamless integration solution into the OEM network.



It's a web-programmable remote start solution that allows for select 2012-2014 Mercedes-Benz models to use the original factory Key FOB. It features a plug-n-play installation "T-Harness" for a quick and simple installation, which will not affect the vehicle warranty.

This system can also be used in conjunction with Car Connection PRO that allows users to start their vehicle with a smartphone app from literally miles away. Car Connection Pro also has a number of vehicle and driver behavior monitoring features.

VOXX Electronics Corporation has also introduced the MBTOOL, which allows for easy removal of the Mercedes Benz Ignition Switch to aide in the installation of the Mercedes Benz remote start system.

"Our FlashLogic interface program with downloadable firmware provides seamless vehicle integration and continues to set us apart from the competition. With it we are able to provide consumers with accessories that carry the latest consumer desired features while delivering dealers a program that increases sales and profits, minimizes inventory SKU count and completely eliminates product obsolescence," said Tom Malone, President, VOXX Electronics Corporation. "With the introduction of this Mercedes system we are taking our program to a new level as we are now giving dealers profit

opportunities that simply did not exist before because they were limited by proprietary vehicle electronics.”

Malone concluded, “Every new vehicle solution and/or technological advancement that we add to our FlashLogic program gives our accounts the ability to increase profits by offering remote start systems and now Car Connection Pro to a wider variety of customers all while keeping their dealership overhead down.”

The FLRSBZ4 is currently available at Prestige, Pursuit and Code Alarm Authorized Dealers for an MSRP of \$849.99.

For more information about the Mercedes Benz Remote Start Solution please visit: www.flashlogic.com

The [FlashLogic](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a FlashLogic Dealer in the US, email us at newaccounts@audiovox.com.

About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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