



News Release

VOXX Electronics Launches New Time Saving Weblink Mobile FlashLogic Programmer

Use an iPod, iPad or iPhone to “Flash” your FlashLogic interface modules and Data Start systems. No Need to be tied to the install bench or computer,

HAUPPAUGE, NY – APRIL 16, 2014 – [VOXX Electronics Corp \(VEC\)](#), a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX) today announced its newest addition to the [FlashLogic](#) program, the FlashLogic Weblink Mobile programmer (FLWLMAP1) for iPod, iPad and iPhone programming. This Weblink Mobile cable accessory gives installers the ability to “flash” your FlashLogic interface modules and Data Start systems with an iPod, iPad, or iPhone without needing to be tied to the install bench or computer, saving valuable installation time. Weblink Mobile is compatible with all FlashLogic Data Start systems, the FLCAN, FLTB1 and FLDL1 produced after September 2013.



Tom Malone, president, VOXX Electronics Corporation, said “Our focus has always been on developing cutting edge products that also help our retail partners increase profits. These new flash programmers increase productivity, save on installation costs and deliver on that promise.” Malone continued, “The Flashlogic program continues to provide dealers with greatly reduced install times and lower inventory SKU’s.”

Flashlogic brings total flexibility to a dealer’s inventory as it allows a dealer to download the appropriate software to make it applicable to a wide range of vehicles without requiring vehicle specific SKUs. Simply by uploading the WEBLINK 5 updater from www.flashlogic.com you are ready to go.... no additional cost...no additional inventory.

The FLWLMAP1 is available now at Prestige, Pursuit, and Code Alarm Authorized Dealers. The App for Weblink Mobile is also available for Free in the Apple Store.

For more information about Weblink Mobile please visit: www.weblinkmobile.ca

The [FlashLogic](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a FlashLogic Dealer in the US, email us at newaccounts@audiovox.com.

[About VOXX Electronics Corporation \(VEC\):](#)

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \(“OEMs”\)](#), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxintl.com.

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