



News Release

Car Connection adds Auto Action Group in New Jersey to Growing Telematics Presence

Car Connection PRO Launches with Auto Action Group

HAUPPAUGE, NY – MAY 28, 2014 -- [VOXX Electronics Corp \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), today announced that Car Connection Pro, the company's telematics solution is now being carried by Expedito, Auto Action Group in New Jersey. The Company launched the program with a training seminar last month at Auto Action HQ.



Pictured standing from left to right – Joe Cardinal – President of Auto Action Group, Jared Cohen – CEO of Auto Action Group and Joe Dentamaro - VP Vehicle Security and Remote Start Voxx Electronics.

Car Connection PRO is the most advanced Telematics solution VOXX Electronics has released to date. Not only does it give consumers the ability to monitor driver performance and maintain vehicle health, it also allows them to control the remote start function through a smartphone app.

“Our goal when developing new product is to not only respond to consumer trends and needs but also to keep our authorized dealers and their profitability in the forefront,” stated Tom Malone, President, VOXX Electronics Corporation.

Car Connection PRO builds on the safety and convenience features of the company's standard Car Connection system and allows the addition of an optional security and remote start to the system, which can be controlled through a smartphone application. The PRO version requires professional installation as well as a security and/or remote start modules that must be purchased separately.

Malone concluded, “Auto Action has been a solid partner throughout our 34 year history. We feel strongly about arming our authorized dealers with the best product and the best programs to insure success that benefits everyone..the consumer...the expedito/retailer and of course us. It is what has kept us at the head of the pack in the mobile Electronics industry for nearly 50 years.”

“VOXX Electronics has always, and continues to introduce new products that give Auto Action the ability to expand and grow our New Car Dealer business, and introduction of Car Connection PRO is

no different. These trainings give our entire sales team the ability to learn about each and every feature, making them more confident in their presentations. This additional knowledge also gives us the ability to design profitable programs for us and our New Car Dealer customers – VOXX continues to be a great partner to Auto Action,” said Jared Cohen, CEO, Auto Action Group.

For more information on upcoming trainings, please contact your VOXX Electronics Regional Sales Manager.

For more information about Car Connection PRO please visit: www.carconnection-pro.com

The [Car Connection](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a Car Connection PRO Dealer in the US, email us at newaccounts@audiovox.com.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX) was formed over 45 years ago as Audiovox. It has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxintl.com.

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