

News Release

Jensen Breaks Out 2014 Navigation Receiver in Time for Holiday

Multimedia Navigation Receiver with Built-In and Bluetooth Now Available

HAUPPAUGE, NY – August 26, 2013 – Jensen today announced the early availability of the VX6020 Navigation Receiver at a price of \$399.99MAP, which offers a full, in-vehicle multimedia experience at an affordable price point.

Originally scheduled for a 2014 release, Jensen released the VX6020 early to accommodate holiday shoppers. The first of its kind at this price point on the market, the VX6020 is feature-packed and lives up to the Jensen value proposition of affordable, yet high-end car audio. The 2014 product line brings a completely new look, feel, and end user interface along with a gloss black finish high definition screen.

"We have completely redesigned the 2014 Jensen line and are very excited about the new look and features it will deliver....so excited in fact, that we pushed this model through to get it to market in time for this year's holiday season," said Tom Malone, president of Audiovox Electronics. "You can see that not only does it deliver on the features that consumers want it also stays true to the Jensen value proposition of totally affordable high end mobile multi media."



The VX6020 features iGo Primo navigation supporting US map data, Naviextras Web Support, built-in Bluetooth—hands free/A2DP (music streaming) and control (for Android and iPhone)phonebook download. The 6.2 high resolution touch screen unit also includes AM-FM Tuner with RDS/DVD/CD-MP3 capabilities, iPod/iPhone USB direct control and 1 amp charging. Front USB, SD card, 3.5mm audio/video input, and front /rear/ sub RCA lineout ensures easy connectivity for all devices. 160 watts of peak power (40 X 4), rear camera in,

video out, a learning 16 function SWC interface and remote control are also included within this complete multimedia package

The VX6020 will begin shipping to dealers on or about September 15th, 2013 and the unit includes an interactive demo mode for an eye catching in-store display. Manufacturer's Suggested Retail Price (MSRP): \$449.99. MAP\$399.99

The <u>Jensen</u> brand is marketed by Audiovox Electronics Corporation, a wholly owned subsidiary of VOXX International Corp., (NASDAQ VOXX).

For information on becoming a Jensen Mobile Entertainment Dealer in the US, email us at newaccounts@audiovox.com

For more information about Jensen's Mobile Entertainment product lines, please visit: <u>mobile.jensnen.com</u>

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About Audiovox Electronics Corporation (AEC):

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major <u>vehicle</u> <u>manufacturers ("OEMs")</u>, both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include <u>Audiovox</u>®, <u>Invision</u>®, <u>Jensen</u>®, <u>Omega</u>®, Advent®, Code Alarm®, <u>Prestige</u>® and <u>Excalibur</u>®.

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

<u>VOXX International Corporation</u> (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in <u>Europe</u>, <u>Asia</u>, <u>Mexico</u> and <u>South America</u>, and a growing brand portfolio, which is now comprised of over 30 trusted brands including <u>Audiovox®</u>, <u>Klipsch®</u>, <u>RCA®</u>, <u>Invision®</u>, <u>Jensen®</u>, <u>Acoustic Research®</u>, <u>Jamo®</u>, <u>Energy</u>®, Mac Audio®, Magnat®, <u>Heco®</u>, <u>Schwaiger®</u>, <u>Hirschmann Car Communication</u>® and <u>Oehlbach</u>®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the automotive, premium audio and consumer accessories businesses; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; foreign currency fluctuations and concerns regarding the European debt crisis; restrictive debt covenants; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2013.

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