

# Audiovox Launches Revamped Tech Support Website

New Wiring and Vehicle Database for Authorized Dealers Only

**HAUPPAUGE, NY – November 5, 2013 –** <u>Audiovox Electronics Corporation (AEC),</u> a wholly-owned subsidiary of <u>VOXX International Corp.</u> (NASDAQ: VOXX), today announced that it has launched a completely revamped Technical Support website with an extensive portfolio of vehicle specific wiring information, photos and technical bulletins. The site has been designed specifically for Authorized 12 Volt Audiovox Dealers and can be accessed at <u>www.avxtech1.com</u>.

"Complex electronics make vehicles more challenging for installers; we believe it is our responsibility to our installing dealers to provide them with as much information as is possible to aid in the installation process. Our new Tech Support site accomplishes this featuring vehicle wiring & fit information on over 27,000 vehicles with hundreds of vehicle specific fit & wiring location photos, making it one of the most robust sites in the industry," stated Tom Malone, President of <u>Audiovox Electronics Corporation</u>. "



As stated this site is exclusive to Audiovox 12 Volt Dealers and there is no cost for the services. All authorized Audiovox Electronics Corp 12Volt Dealers will be automatically sent an Access card, that contains a unique serial number required to register. Any dealers who have not gotten one should contact their Regional Sales Manager, Local Sales Representative or local distributor to receive an Audiovox Technical Support

Access Card. The company plans to keep the current site operational and run it concurrently with the new site until December 31, 2013.



"The 12 Volt independent has always been a significant part of our distribution network. In fact just a month ago we announced an expanded effort to broaden the internal sales efforts dedicated to 12 Volt Independent retailers to help our dealer partners manage their operations and grow both their and our business." Malone continued, "Now we have re-built the entire Tech Support website to better serve our Authorized Dealers and have added a host of new features and continues to show the commitment Audiovox has in supporting our Dealer base", concluded Malone.

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### **About Audiovox Electronics Corporation (AEC):**

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major vehicle manufacturers ("OEMs"), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include <a href="Audiovox®">Audiovox®</a>, <a href="Invision®</a>, <a href="Jensen®">Jensen®</a>, <a href="Omega®">Omega®</a>, <a href="Advent®">Advent®</a>, <a href="Code Alarm®">Code Alarm®</a>, <a href="Prestige®">Prestige®</a> and <a href="Excalibur®</a>.

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at <a href="https://www.audiovoxproducts.com">www.audiovoxproducts.com</a>.

# About VOXX International Corporation:

VOXX International Corporation (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in <u>Europe</u>,

Asia, Mexico and South America, and a growing brand portfolio, which is now comprised of over 30 trusted brands including Audiovox®, Klipsch®, RCA®, Invision®, Jensen®, Acoustic Research®, Jamo®, Energy®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Hirschmann Car Communication® and Oehlbach®. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at <a href="https://www.voxxintl.com">www.voxxintl.com</a>.

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