



News Release

Audiovox Launches Remote Start Promo for Code Alarm, Prestige, Pursuit and Panther Installers and Salespeople

‘Start Me Up’ Promo includes \$35,000 in Prizes!

Las Vegas, NV – November 25th, 2013 – [Audiovox Electronics Corporation \(AEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), has launched an exciting Remote Start Promotion that began running November 1, 2013 and will end February 28th, 2014 and includes \$35,000 in prizes.

Every remote start or remote start/security system in the Code Alarm, Prestige, Pursuit and Panther brands is sold by an authorized dealer is eligible for inclusion in the promo. All the authorized dealer has to do is log on to the contest website www.VOXXRSPROMO.com, sign up and for every system in the listed brands that they sell and install, they each get one chance at winning a prize. This promotion is different in that it gives both the salesperson and the installer a chance to win.

“We believe our remote start systems, regardless of which of our brands a dealer carries are best in class and virtually sell themselves as they represent one of our strongest categories,” said Tom Malone, President of Audiovox Electronics. “This year we are turning up the rewards to our dealer partners for selling Code Alarm, Prestige, Pursuit and Panther security and remote start systems...Sell them, Install them and qualify for a chance at winning some amazing prizes.

The Grand Prize is a KLIPSCH Palladium P-39F Home Theater a \$31,500 retail value. Second Place is a KLIPSCH GALLERY G-28 Home Theater, a \$2,949 retail value and Third Prize a KLIPSCH Gallery G-42 Sound Bar, a \$699.00 retail value.

Malone concluded, “We are calling the promo Start Me Up, so gentlemen and ladies time to start your sales engines for the remote start season and a chance to win some spectacular prizes from Audiovox.”

For information please visit: <http://www.VOXXRSPROMO.com>

About Audiovox Electronics Corporation (AEC):

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its’ extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \(“OEMs”\)](#), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands. For additional information, please visit our Web site at www.voxintl.com.

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