

**For Immediate Release****AUDIOVOX LAUNCHES WIRELESS MOBILE TV RECEIVER FOR iOS AND ANDROID DEVICES**

*Dyle® mobile TV-Enabled Devices developed by Siano Delivers Free Mobile TV to Millions of Smartphones and Tablets*

**New York, NY** – October 10, 2013 – Audiovox Electronics Corp., a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX) today announced that it has launched **Audiovox mobiletv**, the first wireless Mobile TV Receiver designed to bring free live TV to iOS and Android smartphones and tablets. Developed by Siano, the world's leading supplier of mobile broadcast DTV solutions, the receiver delivers Dyle® mobile TV, operated by Mobile Content Venture (MCV), a joint-venture of 12 major broadcast groups, who will be providing the content. Dyle mobile TV is available in 38 markets, reaching 57 % of the U.S, delivering live broadcast TV, including local and national news, sports and entertainment programming to mobile devices.

Using the Dyle mobile TV app developed by Siano and available from the App Store and Google Play, the Audiovox mobiletv receiver will enable millions of Apple and Android device users to watch live TV on their devices without the need for Internet or cellular connection. Ultimately, this will help consumers extend the live TV experience and give them greater levels of choice and flexibility – completely free.



“Our partnership with Dyle expands the mobile television experience by expanding the availability of broadcast television to literally millions of Apple and Android users across the U.S.,” said Tom Malone, president of Audiovox Electronics Corp. “Our Audiovox receiver provides both the convenience of wireless accessibility and the ability to work with a broad set of devices and screens to deliver the live, local TV experience consumers demand.”

“The addition of the Audiovox accessory marks a pivotal point for Dyle by offering an exceptionally revolutionary product for mobile television,” said Erik Moreno, co-general manager of MCV. “We look forward to continuing to expand our network footprint and ability to deliver service to a wider consumer audience of iOS and Android users.”

“We are excited about this close collaboration with Audiovox and Siano,” added Salil Dalvi, co-general manager of MCV. “Perfect for both at home and on the go users, the wireless receiver is an exciting step forward for the mobile television industry in

providing an innovative option for watching live programming across multiple devices and platforms.”

“We are impressed by Audiovox and Dyle mobile TV’s strong commitment to bringing high-end digital TV content to U.S. consumers,” said Alon Ironi, CEO of Siano. “The ATSC-MH signal is already broadcast in dozens of U.S. cities, and attractive content is continually being added. We are confident that our partnership with Audiovox and MCV portends a bright future for mobile TV in the U.S.”

The Audiovox mobiletv receiver is compatible with both iOS (30-pin and Lightning adapters) and Android devices. A free, easy-to-use Dyle™ Mobile TV App by Siano from the App Store and Google Play enables users to view high-quality Digital TV (ATSC-M/H). With no need for a data plan or Internet connection, the compact wireless unit fits right into your pocket, can be taken anywhere and can be moved around indoors to find a location with the best reception. Audiovox mobiletv includes a program guide, pause/rewind features, an internal battery providing up to four hours of TV viewing, and a USB charging cable.

MSRP on the device is \$129.99 and is available at select regional, national and online retailers.

Dyle™ mobile TV services are available immediately without a subscription fee, subject to change at any time. Coverage varies in participating markets, not all stations are available in all markets.

For more information, visit the [Audiovox](#) and [Dyle TV](#) websites. Follow us on Twitter and Facebook: **Audiovox** - [Twitter](#) / [Facebook](#); **Dyle TV** - [Twitter](#) / [Facebook](#)

### **About Audiovox Electronics Corporation (AEC)**

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems and is the exclusive provider of SiriusXM satellite radio products in the aftermarket. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation, and vehicle security. Its’ extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major vehicle manufacturers (“OEMs”), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include Audiovox®, Invision®, Jensen®, Omega®, Advent®, Code Alarm®, Prestige® and Excalibur®. Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit [www.audiovoxproducts.com](http://www.audiovoxproducts.com).

### **About Dyle mobile TV**

Dyle® mobile TV is offering consumers an easy way to experience and enjoy live broadcast television on their mobile devices at home or on-the-go. The Dyle app and Dyle Mobile TV compatible apps enable live broadcast programming – such as local and national news, as well as sports and entertainment content, utilizing the ATSC-Mobile DTV standard, on mobile devices featuring Dyle. With several compatible devices and accessories, Dyle is now available in 38 US markets, potentially reaching 57 percent of the population, with plans to add additional network programming and hardware in the future. Dyle is operated by the Mobile Content Venture (MCV), a joint-venture of 12 major



broadcast groups including Belo Corp., Cox Media Group, E.W. Scripps Co., Gannett Broadcasting, Hearst Television Inc., Media General Inc., Meredith Corp., Post-Newsweek Stations Inc. and Raycom Media, all of which are part of the standalone entity known as Pearl, LLC, as well as Fox, ION Television and NBC. For more information, visit [www.dyle.tv](http://www.dyle.tv).

### **About Siano**

Siano is the world's leading supplier of mobile broadcast DTV solutions. Pioneers of the multi-standard approach, Siano provides high-performance and fast time-to-market digital TV solutions for cellular-handheld, consumer electronics, automotive and public transportation device makers and solution/services providers. Close partnerships with global tier-1 tablet, mobile handset and home entertainment manufacturers boast a customer base that includes Huawei, Nokia, LG, Audi and many others. Headquartered in Israel, Siano has offices and representatives in the US, China, Taiwan, Korea, Japan, and Latin America (Brazil, Argentina). For more information, visit us at [www.siano-ms.com](http://www.siano-ms.com).

### **Media Contacts**

Larissa Bertolotti

Phone: 631-436-6408

Email: [LBertolotti@audiovox.com](mailto:LBertolotti@audiovox.com)

HORN for Dyle

Todd Cadley

Phone: 646-202-9787

Email: [dyleprteam@horngroup.com](mailto:dyleprteam@horngroup.com)

### **Investor Relations Contact for VOXX International**

Glenn Wiener

GW Communications

Phone: 212-786-6011

Email: [gwiener@GWCCo.com](mailto:gwiener@GWCCo.com)