

# **News Release**

# **New Advent Overhead Rear Entertainment Systems Now Shipping**

Exclusive Car Dealer line now offers 9" and 10" High-Def Digital LED monitors

**HAUPPAUGE, NY – October 17, 2013** – The 2013 Advent line of Overhead Rear Entertainment Systems first shown at the January CE Show in Las Vegas is now shipping. The new line features 9 and 10 inch High Def monitors with a host of versatile solutions designed to give the new car purchaser video options specifically for today's content-hungry consumer.

"The Advent mobile video line has led the market since its inception providing new car dealers with profitable entertainment options not tied to expensive vehicle packages. Whether it is custom headrests or overheads, our exclusive to car dealer line maximizes dealer profits and satisfies consumer technology appetites," said Tom Malone, President of Audiovox Electronics Corp.

"This new line up follows in that tradition as it delivers the connectivity that today's consumer is used to getting delivered through their Smartphones, tablets and any piece of equipment offering Wi-Fi connectivity. Our units offer digital A/V inputs that support both HDMI and MHL protocols, which means if you can see it on your mobile device; you can send it to the monitor that keeps the kids entertained."

The ADVEXL10 10.1" Hi-Def digital monitor with built-in DVD player features 2 HDMI/MHL inputs enabling smart phones and other personal mobile devices to be plugged in directly and conveniently. Content that is stored or being streamed LIVE to the mobile device can be played back on the monitor via a user accessible connection or through a hidden connection if hardwiring is requested. A game port allowing the option to add 54 32bit games provides flexibility to retailers to add step up options for consumers. The system also features audio/video inputs and outputs, USB port with charging capability, M1/M2 control, an integrated IR headphone transmitter, built-in 100 channel FM modulator with FM transmitter function, last position memory and auto on upon disc insertion. Available in interchangeable shale, pewter and black trim rings and snap-on covers.

The ADVDLX10 10.1" Hi-Def digital monitor with built-in DVD player features a 10 inch hi-def monitor along with a USB reader, audio/video inputs and outputs, integrated IR headphone transmitter, built-in 100 channel FM modulator with FM transmitter function, last position memory, remote control, two wireless headphones and M1/M2 operation. Available in interchangeable shale, pewter and black trim rings and snap-on covers.

The ADVDLX9 9" Hi-Def digital monitor with built-in DVD player features a 9 inch hi-def monitor along with a USB reader, audio/video inputs and outputs, integrated IR headphone transmitter, built-in 100 channel FM modulator with FM transmitter function, last position memory, remote control, two wireless headphones and M1/M2 operation. Available in interchangeable shale, pewter and black trim rings and snap-on covers.

The Advent brand is marketed exclusively to new car dealers and expeditors by Audiovox Electronics Corporation, subsidiary of VOXX International Corp. (NASDAQ VOXX).

For information on becoming an Advent Dealer in the US, email us at <a href="mailto:newaccounts@audiovox.com">newaccounts@audiovox.com</a>

For more information on Advent's OE Mobile Entertainment product line and vehicle application guides, please visit: adventproducts.com/oemultimediasolutions/

## **About Audiovox Electronics Corporation (AEC):**

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of <u>VOXX International Corporation</u> (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major <u>vehicle</u> <u>manufacturers ("OEMs")</u>, both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include <a href="Maudiovox">Audiovox</a>®, <a href="Invision">Invision</a>®, <a href="Jensen">Jensen</a>®, <a href="Jensen">Omega®</a>, <a href="Advent®">Advent®</a>, <a href="Code Alarm®">Code Alarm®</a>, <a href="Prestige">Prestige®</a> and <a href="Excalibur®">Excalibur®</a>.

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at <a href="https://www.audiovoxproducts.com">www.audiovoxproducts.com</a>.

#### **About VOXX International Corporation:**

<u>VOXX International Corporation</u> (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in <a href="Europe">Europe</a>, <a href="Asia">Asia</a>, <a href="Mexico">Mexico</a> and <a href="South America">South America</a>, and a growing brand portfolio, which is now comprised of over 30 trusted brands including <a href="Audiovox®">Audiovox®</a>, <a href="Klipsch®">Klipsch®</a>, <a href="RCA®">RCA®</a>, <a href="Invision®</a>, <a href="Jensen®">Jensen®</a>, <a href="Acoustic Research®</a>, <a href="Jamo®">Jamo®</a>, <a href="Energy®">Energy®</a>, <a href="Mac Audio®">Magnat®</a>, <a href="Meco®">Magnat®</a>, <a href="Meco®">Heco®</a>, <a href="Schwaiger®">Schwaiger®</a>, <a href="Hirschmann Car Communication®">Hirschmann Car Communication®</a> and <a href="Oehlbach®">Oehlbach®</a>. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at <a href="www.voxxintl.com">www.voxxintl.com</a>.

#### Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the

Company's business operations; our ability to keep pace with technological advances; significant competition in the automotive, premium audio and consumer accessories businesses; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; foreign currency fluctuations and concerns regarding the European debt crisis; restrictive debt covenants; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2013.

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